



**FORT POINT CHANNEL LANDMARK DISTRICT COMMISSION**  
**PUBLIC HEARING MINUTES**  
*Held virtually via Zoom*

**MAY 14, 2020**

**Commissioners Present:** David Berarducci, Susan Goganian, Lynn Smiledge, Thomas Rodde  
**Staff Present:** Mary Cirbus, Preservation Planner; Joseph Cornish, Director of Design Review

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**6:03 PM** D. Berarducci called the public hearing to order.

**I. DESIGN REVIEW**

**APP# 20.976 FPC**

**22 BOSTON WHARF ROAD**

Applicant: Citizens Bank

Proposed Work: At the ground level storefront, install an illuminated blade sign, illuminated channel letter signage, vinyl signage at transoms, windows, and doors, and decorative branded door handle.

Pierre Gelinas (Philadelphia Sign Company) was the project representative. He explained that the branding of the bank has changed from the previous approval. He further explained the proposed changes in the signage package. The Commissioners examined each proposed elevation as well as interior plans. The interior plans showed that the proposed media screens are located approximately 6' behind the windows. The Commissioners determined that the media screens and signage at the ATM area is interior work and not in the purview of the FPCLDC.

The Commissioners also reviewed the previously approved presentation and approval letter.

There was some discussion about the graphics installed on the restaurant-facing side elevation. These graphics conceal ductwork behind. The Commissioners noted that their review extended to the change in graphics to the blade sign and channel letter signage, and the new graphics at the side elevation.

During public comment, Sara McCammond encouraged that the rendering of the map graphic at the side elevation and the interior include the Fort Point Channel in addition to the Seaport. She also noted that the directional signage to the ATM at the graphic is redundant due to the location of the blade sign. The Commissioners agreed on both points. There was no additional public comment.

**L. Smiledge motioned to approve the application as submitted, with the provisos that the ATM directional signage be removed from the map graphic at the side elevation, and that the map graphic at the side elevation be**



redesigned to include the Fort Point Channel. T. Rodde seconded the motion. The vote was 4-0 (DB, SG, LS, TR).

**II. Ratification of Meeting Minutes from 4/9/2020**

S. Goganian motioned to accept the minutes as submitted. L. Smiledge seconded the motion. The vote was 4-0 (DB, SG, LS, TR)

**III. Staff Updates**

There were no staff updates.

**IV. Adjourn – 6:40 PM**

T. Rodde motioned adjourn the hearing. L. Smiledge seconded the motion. The vote was 5-0 (DB, SG, LS, TR).