



Union Twist, Inc.



- Union Twist, Inc. ("Union Twist") is managed and controlled by women who also hold equity in the Company
- Union Twist also holds an HCA with Newton and is provisionally licensed by the CCC in Framingham

Diversity and Inclusion: Goals

- 100 percent woman managed, majority minority
- Employ women, POC/immigrant populations, and Boston residents at rates that are consistent with other applicants
- Prioritize applications of Allston residents, veterans and people with disabilities



"Diversity and Inclusion is a top-to-bottom business strategy – not just an HR program."

– Josh Bersin

Diversity and Inclusion: Programs

- Diversity and inclusion council consisting of top management and line staff to measure progress against set goals including metrics for recruiting, promotion rates, compensation levels, and retention
- Equitable HR, planning, design, recruitment, and evaluation tools
- Advertise job postings in publications, social media and professional networks that meet target audiences
- Create strong employee networks (employee resource, affinity groups, community outreach groups)



Diversity and Inclusion: Measurements

- Annual report stating demographics of company, including sexual orientation and disabled status of employees
- Total numbers of jobs created and opportunities for advancement
- Internal trainings will be held regarding diversity and implicit biases



Employment Plan



POC/IP: 50%

Women: **50%**

Hourly Wage: \$15.69 Boston Living Wage Ord

Includes:

- Health insurance
- Public transportation subsidies
- Paid time off
- Employee rewards

- The company is creating 15-20 full time positions at this locations
- A criminal history is not a deterrent to hiring
- People with criminal records will be recruited through MassHire, Operation Exit and Mayor's Office of Returning Citizens
- Two of the principals (Marie and Amy) are former prosecutors and will spearhead legal aid and expungement services programs
- The company will offer education, job training, and legal aid



Harvard Innovation Labs Community Feedback/Public Support

August 10, 2020

Attn: Chairwoman Joyce

I would like to write a letter of non-opposition for the "Union Twist" application at 257-259 Cambridge St. Allston, MA 02134. This project would potentially be the first of its kind to open in my district. We've met with the organization and discussed some of the most pressing details.

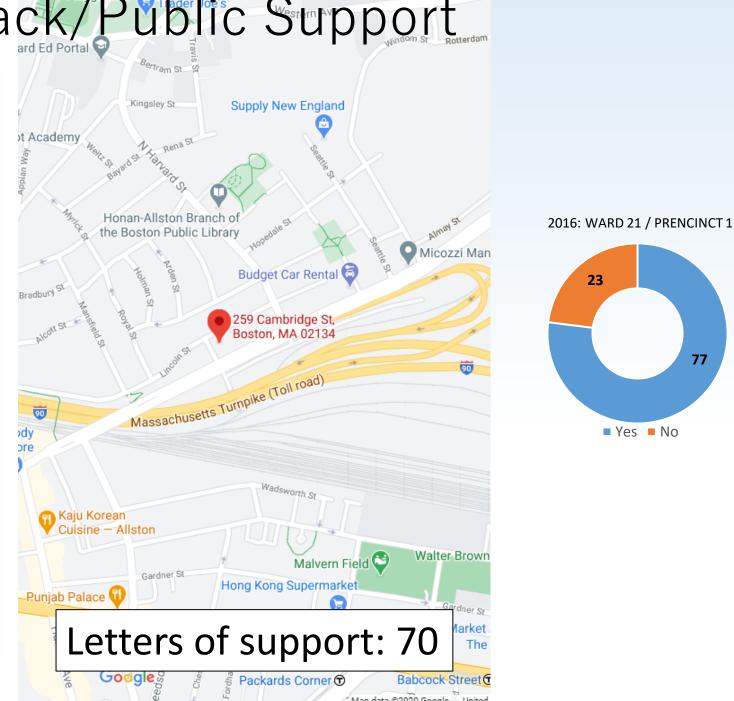
We do not oppose or support the project.

Best regards.

Strapett Breadon

Liz Breadon Boston City Councilor District 9 Allston-Brighton





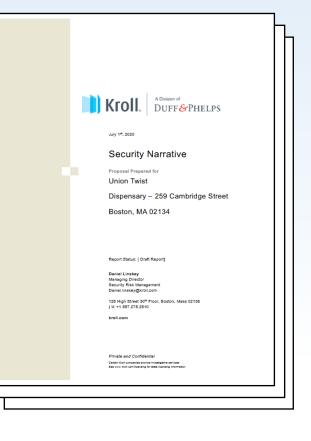
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Location, Safety and Security: Personnel

- Engaged Kroll Security, Managing Partner of Boston Office
- Security plan for personnel, building and product security, and protecting youth from access has been submitted to the Board
- Plan includes transportation of delivery of product and monies
- Onsite security (unarmed); 54 surveillance cameras
- Hours of operation: 9AM to 8PM, 7-Days



Dan Linskey, Kroll Security



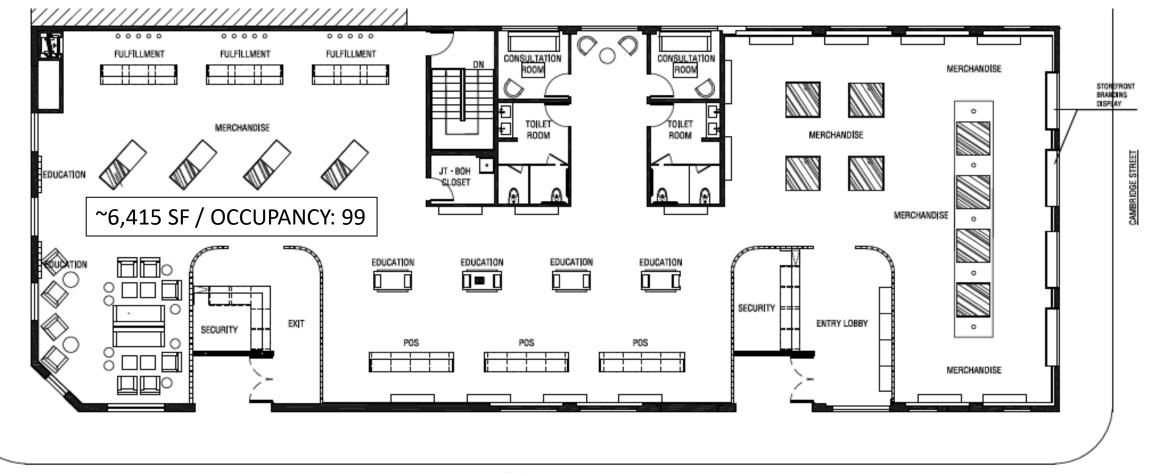


259 Cambridge Street





259 Cambridge Street

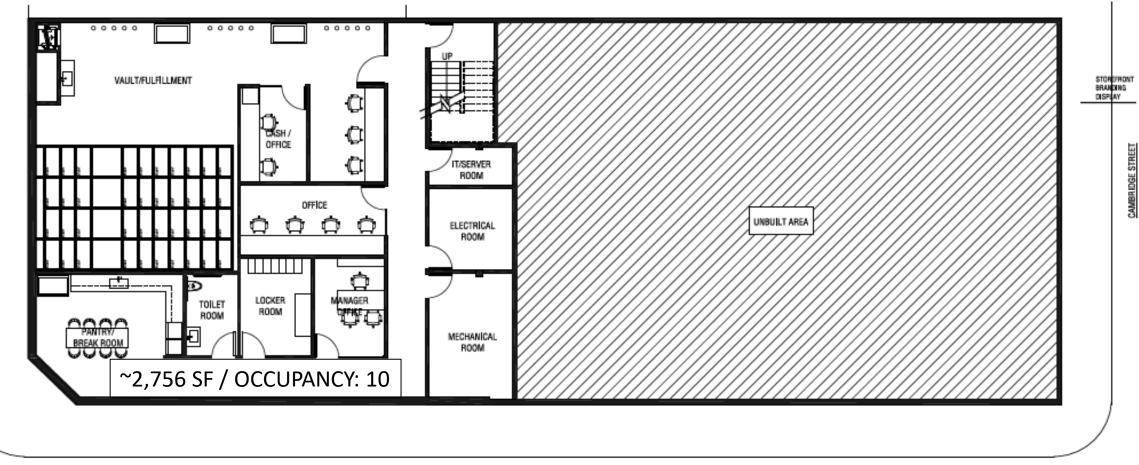


LINCOLN STREET

EMPIRE STREET

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259 Cambridge Street



LINCOLN STREET

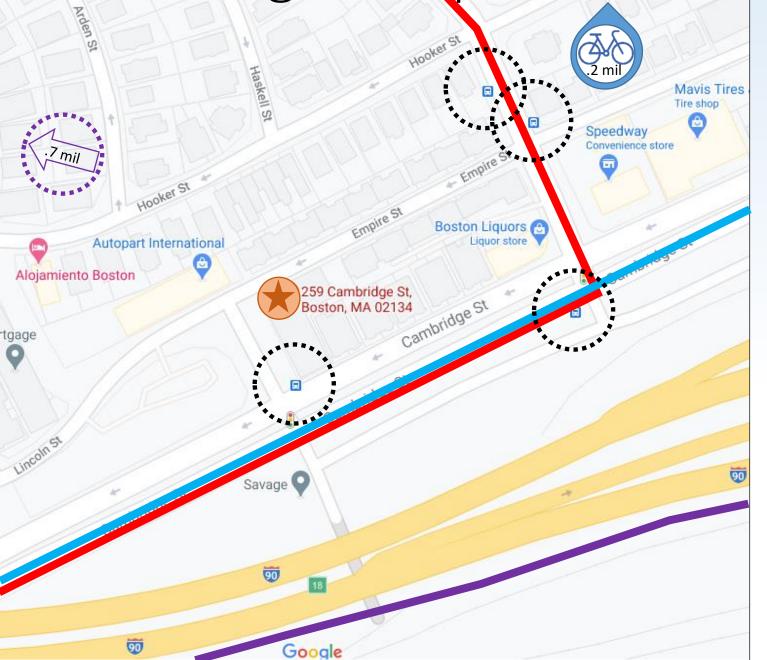
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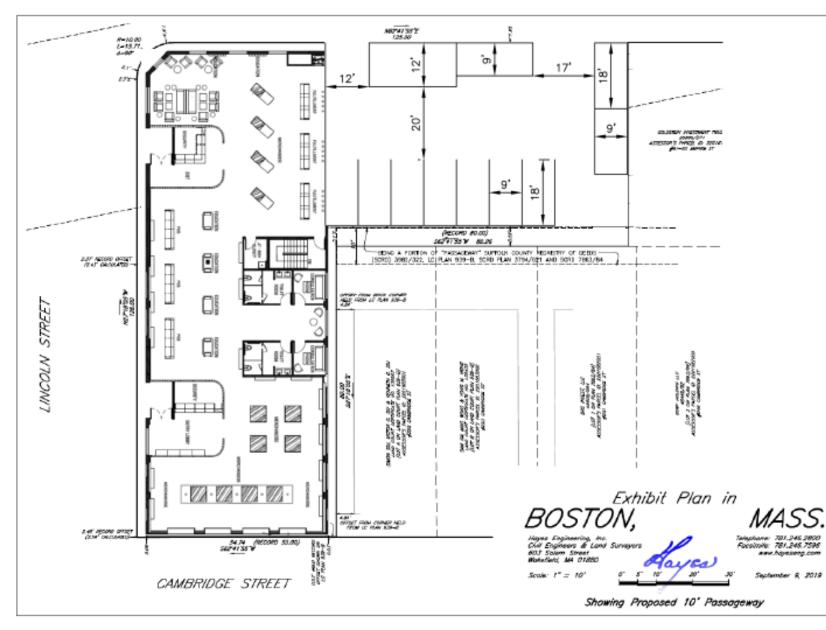


Parking Transportation Plan: Public Transit



259 Cambridge Street
MBTA 64 Bus
MBTA 66 Bus
MBTA Bus Stop
MBTA Commuter Rail
MBTA Commuter Rail Station
Blue Bike Station

Parking Transportation Plan: On-site parking



On-site parking (9)

Additional Measures:

- BlueBike Incentives for employees and customers
- Traffic study submitted to BCB

