



# **STATE EXTERIOR** Graphics Package April 2021

LOGO COLOR PALETTE TYPOGRAPHY RED, P1 **DIN NEXT PRO - BOLD CONDENSED** VERTICAL LOCKUP PMS 485C RGB 218 41 28 ABCDEFGHIJKLMNOPQRSTUVWXYZ HEX/HTML DA291C CMYK 0 95 100 0 abcdefghijklmnopqrstuvwxyz BM 2000-10 Red MP15024 Red Dragon 1234567890 53 **DIN NEXT PRO - BOLD** ABCDEFGHIJKLMNOPQRSTUVWXYZ DARK GRAY, P2 PMS Cool Gray 11C abcdefghijklmnopqrstuvwxyz RGB 83 86 90 1234567890 HEX/HTML 53565A **STATE** CMYK 63 52 44 33 BM 2120-30 Witching Hour MP 13915 Neptunian Gray DIN NEXT PRO - LIGHT ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz LIGHT GRAY, P3 1234567890 PMS Cool Gray 5C HORIZONTAL LOCKUP RGB 177 179 179 HEX/HTML B1B3B3 CMYK 28 21 18 1 BM 2124-40 Thundercloud Gray MP 11317 Low Level Cloud **GQSTATE** WHITE, P4 RGB 255 255 255 HEX/HTML FFFFF CMYK 0 0 0 0 MP 32071 White Wonder

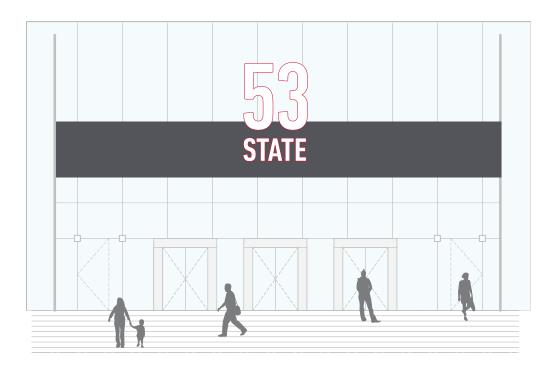




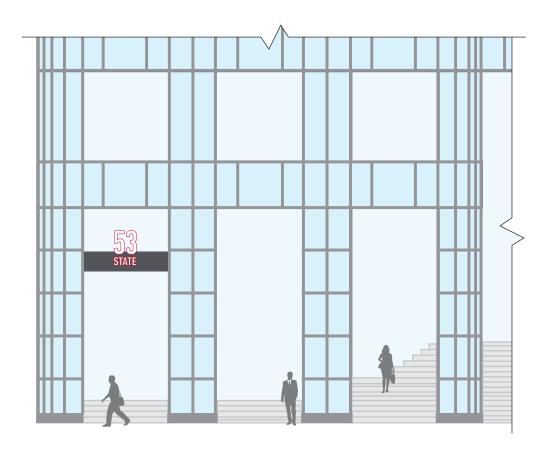


Drawing Title: Brand Guidelines

**Drawing Number** GR-500



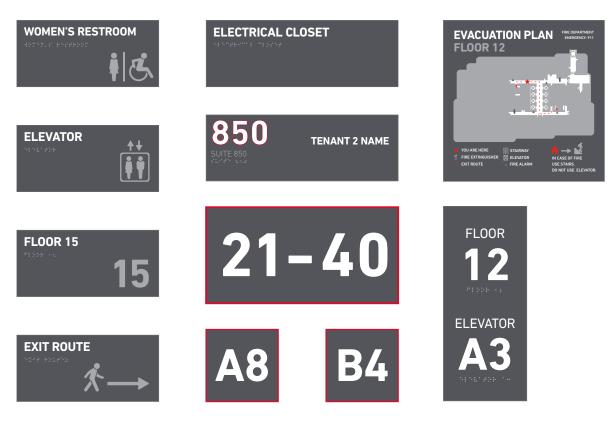
Exterior signage spans horizontally above entrances to the building







Interior signage uses the horizontal gray bar motif found in the exterior signage to bring band consistency inside





111 Fifth Avenue, 12th Fl New York, NY 10003 T 212 989 3993

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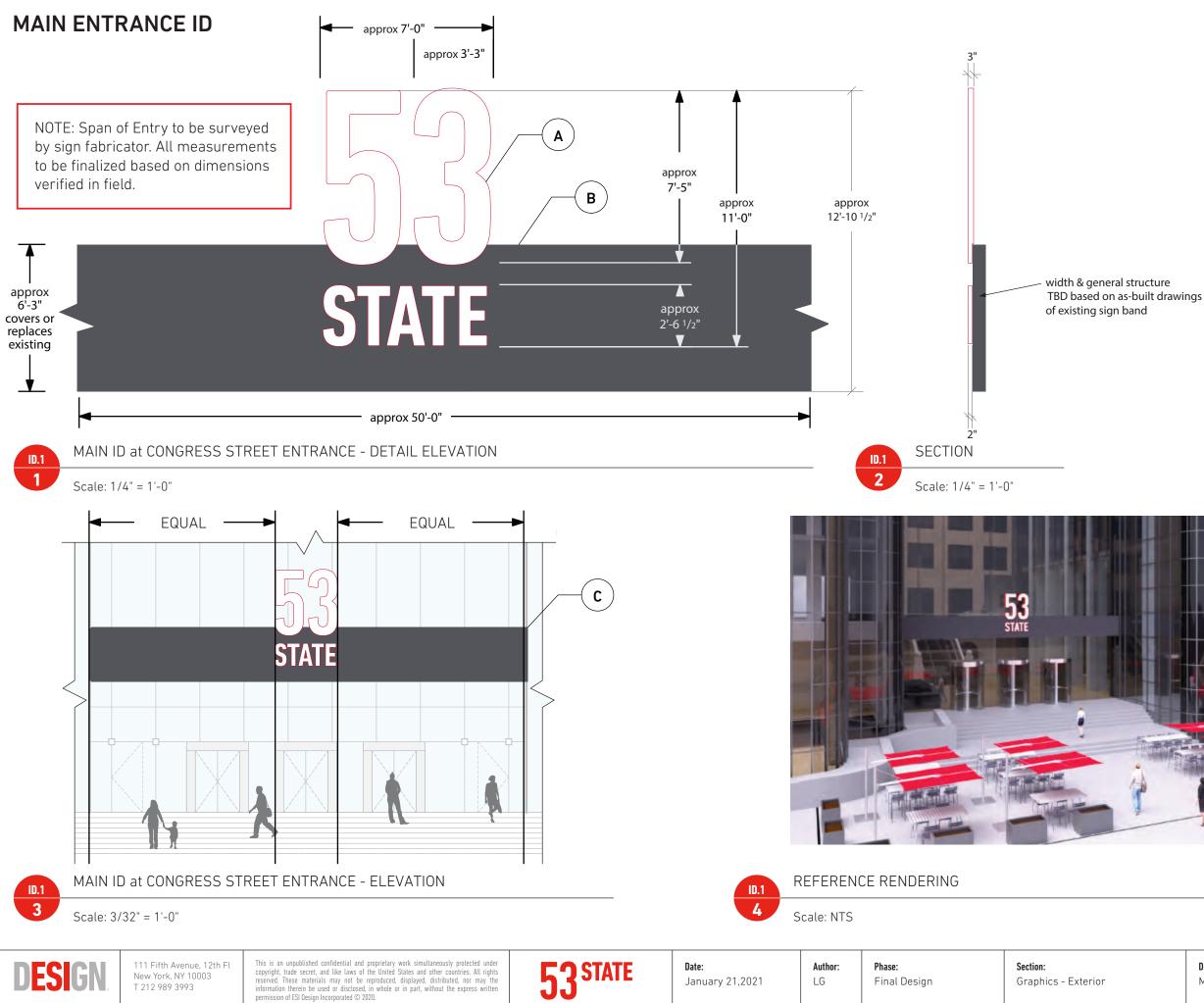
Date: January 21,2021

LG

1	2
TENANT 1 SPACE FOR TWO-LINE LONGER NAM	
TENANT 2 SHORT NAMI	E SUITE 1212 ▶
TENANT 2 SHORT NAM	E
Shift	THE GYM ▶
Shift	THE COMMONS 🕨
Shift	<b>◆</b> THE GARDEN



THE GYM > Shift



### NOT FOR CONSTRUCTION

DRAWING FOR DESIGN INTENT ONLY. FABRICATOR TO VERIFY ALL FIELD MEASUREMENTS. SHOP DRAWINGS AND ARTWORK TO BE PRODUCED BY FABRICATOR.

### ALL SHOP DRAWINGS TO BE APPROVED BY ESI DESIGN PRIOR TO PRODUCTION.

### NOTES



DETAIL

2" - 3" thick dimensional channel letters with front illumination. Front acrylic face P4, aluminum edges and back painted P1. "53" extends nearly 7'-0" above signage band – structure needs to be sufficiently sturdy and safe. Sign width TBC, intent to match the width of the center revolver. Requires engineering.



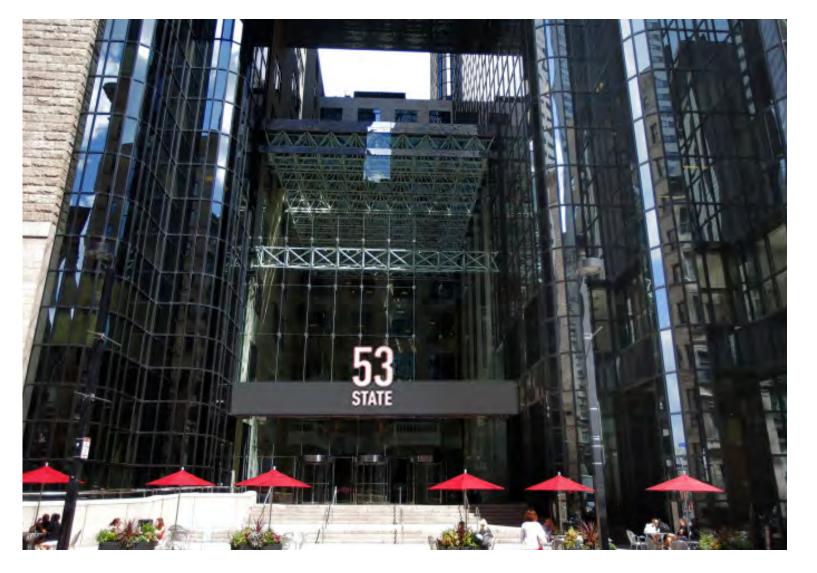
## B DETAIL

Reclad transom band and paint P2. Bottom edge only painted P1. Seams TBD. Fabricator to recommend depth. VIF transom width and height. Building address is mounted to transom with no visible front-facing attachments.

### C

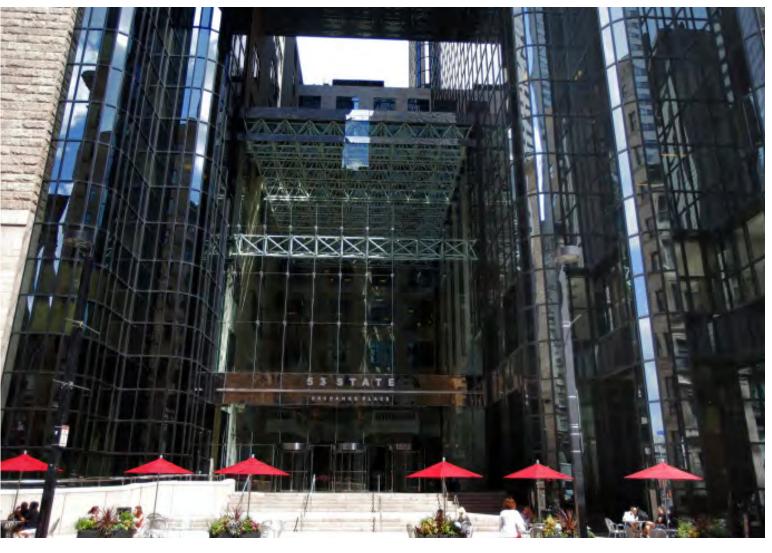
ELEVATION

Mount ID.1 as shown. Building address to be the same width as the center revolver, VIF dimensions to match.



### PROPOSED BUILDING ID

Fabricator will remove existing mirrored envelope panels and internally illuminated letters. They'll replace the panels with a dark grey architectural system. They'll install new fabricated address ID with concealed tie-backs on top of the new panels. Finishes will be anodized or multi-coat polyurethane with protective clear coat.



**EXISTING BUILDING ID** 



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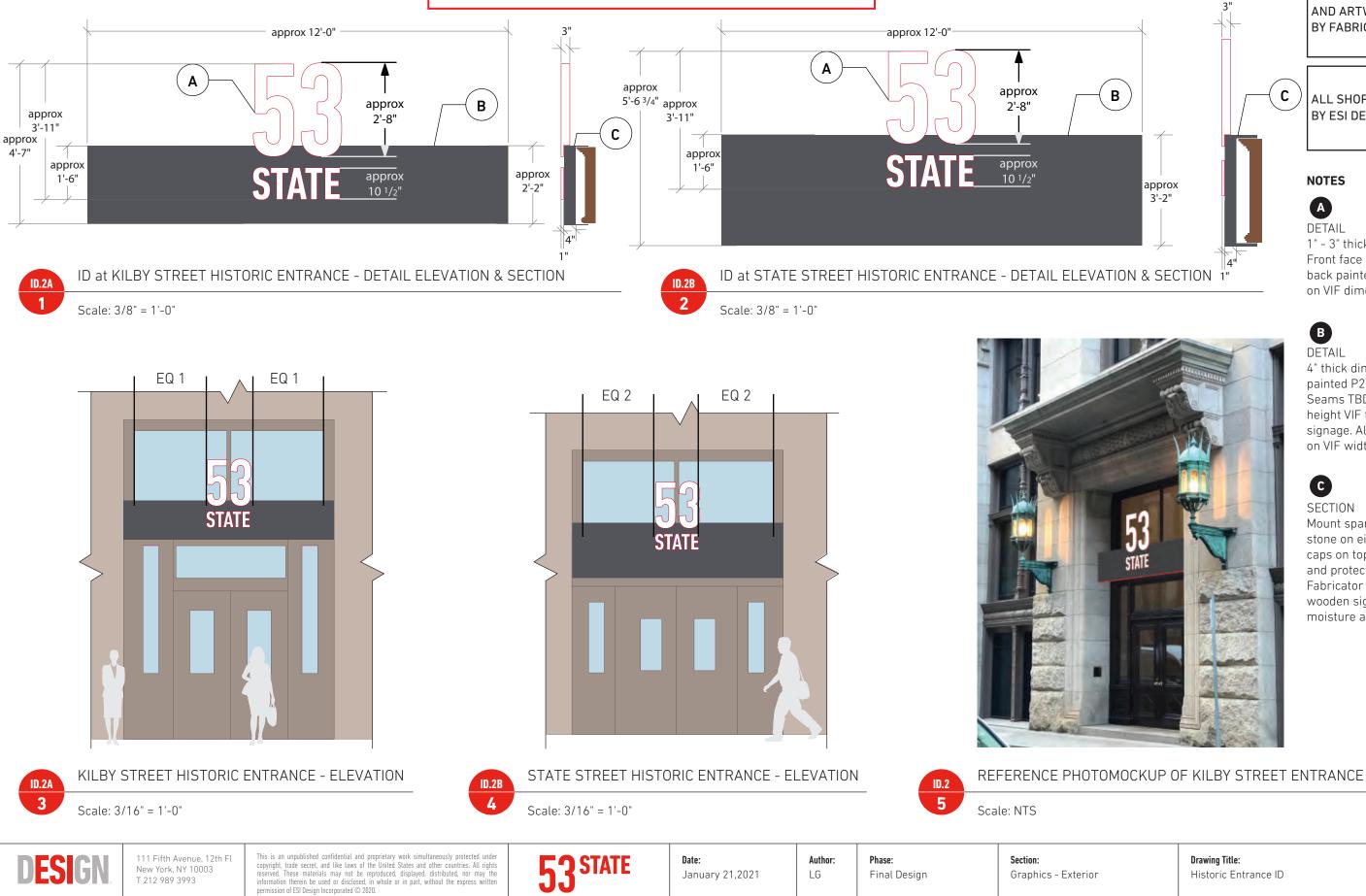
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Date: January 21,2021 Section: Graphics - Exterior

## **HISTORIC ENTRANCE IDS**

NOTE: Existing signage/structures and dimensions of entrances to be surveyed by sign fabricator. All measurements noted here to be finalized based on dimensions verified in field.



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ALL SHOP DRAWINGS TO BE APPROVED BY ESI DESIGN PRIOR TO PRODUCTION.

### NOTES



1" - 3" thick dimensional aluminum letters. Front face painted P4, edges painted P1, back painted P2. Dimensions TBC based on VIF dimensions.

### В

### DETAIL

4" thick dimensional aluminum pan painted P2. Bottom edge painted P1. Seams TBD. Width VIF to span opening, height VIF to adequately cover existing signage. All other dimensions TBC based on VIF width and height.



### SECTION

Mount spanning doorway, attached to stone on either side. Signage band has caps on top and bottom to neatly conceal and protect the wooden structure beneath. Fabricator to determine method to hide wooden sign and keep it free of excessive moisture and dirt with clean edges.

### ENTRANCE ID ON STATE STREET



### PROPOSED BUILDING ID

Existing millwork to be concealed with as little impact to wood as possible by use of aluminum spanning between masonry. New panel system to rest on spanned aluminum and support fabricated Address ID. Finishes to match Main Entrance.



**EXISTING BUILDING ID** 



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Date: January 21,2021 **Author:** LG Phase: Final Design Section: Graphics - Exterior



**Drawing Title:** Main Entrance ID

#### Drawing Number GR-801 before & after State Street

## ENTRANCE ID ON KILBY STREET



### PROPOSED BUILDING ID

Existing millwork to be concealed with as little impact to wood as possible by use of aluminum spanning between masonry. New panel system to rest on spanned aluminum and support fabricated Address ID. Finishes to match Main Entrance.



### **EXISTING BUILDING ID**



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Date: January 21,2021 Section: Graphics - Exterior

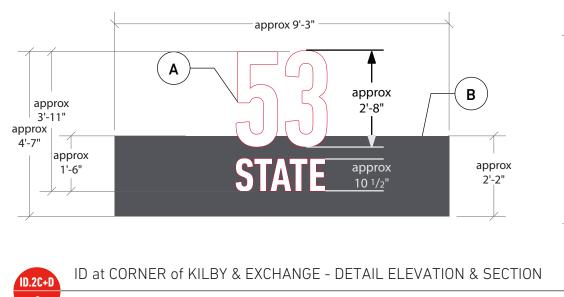


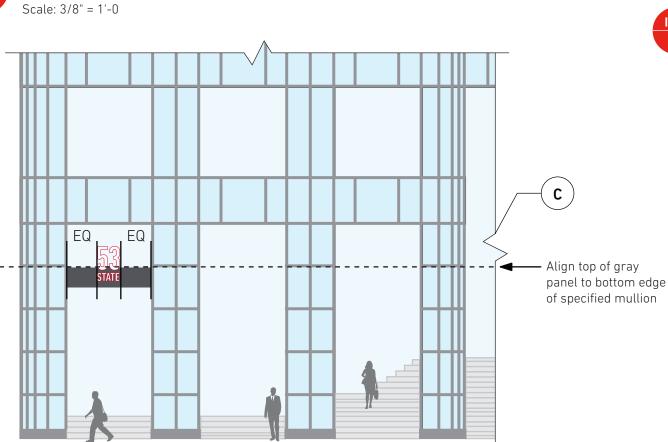
**Drawing Title:** Main Entrance ID

#### Drawing Number GR-801 before & after Kilby Street

## **CORNER ENTRANCE ID**

NOTE: Existing signage/structures and dimensions of entrances to be surveyed by sign fabricator. All measurements noted here to be finalized based on dimensions verified in field.







С

Align top of gray

panel to bottom edge

of specified mullion



**REFERENCE PHOTOMOCKUP** 

EQ

ID on EXCHANGE PLACE SIDE - ELEVATION

STATE

EQ

Scale: NTS



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Scale: 3/32" = 1'-0

ID.2D 2

ID on KILBY STREET SIDE - ELEVATION

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January 21,2021

Date:

ID.2C

3

Scale: 3/32" = 1'-0

Author: LG

Phase: Final Design Section:

Graphics - Exterior

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ALL SHOP DRAWINGS TO BE APPROVED BY ESI DESIGN PRIOR TO PRODUCTION.

### NOTES



DETAIL

1" - 3" thick dimensional aluminum letters. Front face painted P4, edges painted P1, back painted P2. Dimensions TBC based on VIF dimensions.

### В

### DETAIL

4" thick dimensional aluminum pan painted P2. Bottom edge painted P1. Seams TBD. Width VIF to span opening, all other dimensions TBC based on width and adjusted accordingly.



### ELEVATION

Mount as shown, gray bar front flush with mullions. Address numbers to be centered within opening.

## **CORNER ENTRANCE ID AT KILBY & EXCHANGE**





### PROPOSED BUILDING ID

**EXISTING BUILDING ID** 

New aluminum trusses to tie back to building steel, through existing curtain wall, to support new panel system fabricated Address ID. Finishes to match Main Entrance.



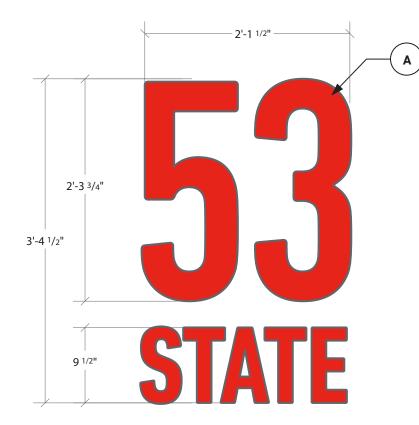
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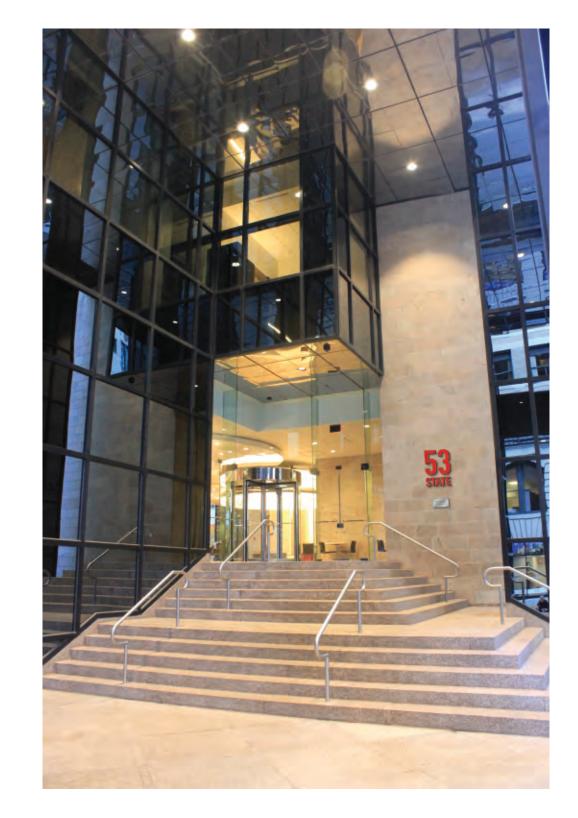


Section: Graphics - Exterior

## **CORNER ENTRANCE SECONDARY ID**









SECONDARY ID at CORNER of KILBY & EXCHANGE - DETAIL ELEVATION & SECTION

ID.3 2

REFERENCE PHOTO MOCKUP

Scale: NTS



Scale: 1" = 1'-0

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Date: January 21,2021 Author: Final Design

LG

Phase:

Section:

Graphics - Exterior

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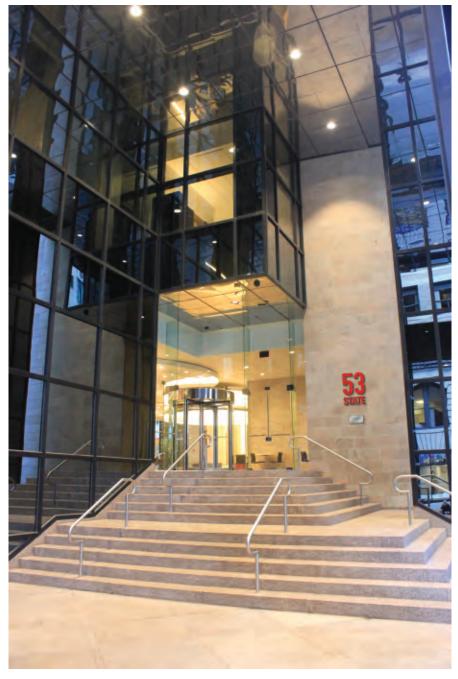
ALL SHOP DRAWINGS TO BE APPROVED BY ESI DESIGN PRIOR TO PRODUCTION.

### NOTES



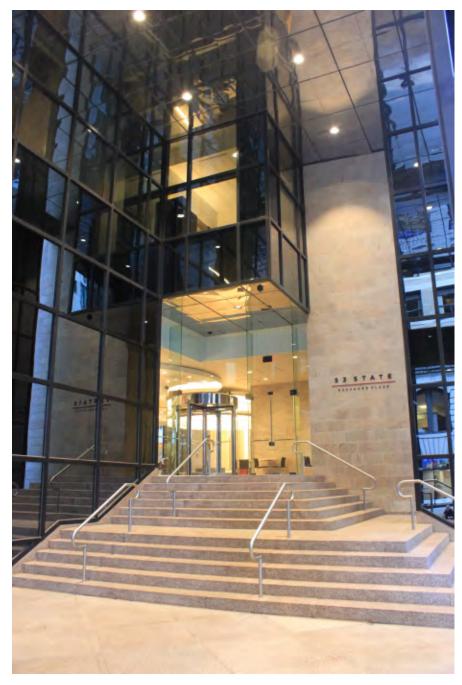
1" thick dimensional aluminum letters. Front face painted P1, edges painted P2. Mounted to stone wall with hidden hardware. Centered horizontally on column 14" above top edge of BCP.1 (see GR-804)

## CORNER ENTRANCE ID WITHIN ENCLOSURE AT KILBY & EXCHANGE



### PROPOSED BUILDING ID

Fabricated aluminum letters mounted to existing stonework with studs. Finish to be multi-coat polyurethane with protective clear coat.



EXISTING BUILDING ID

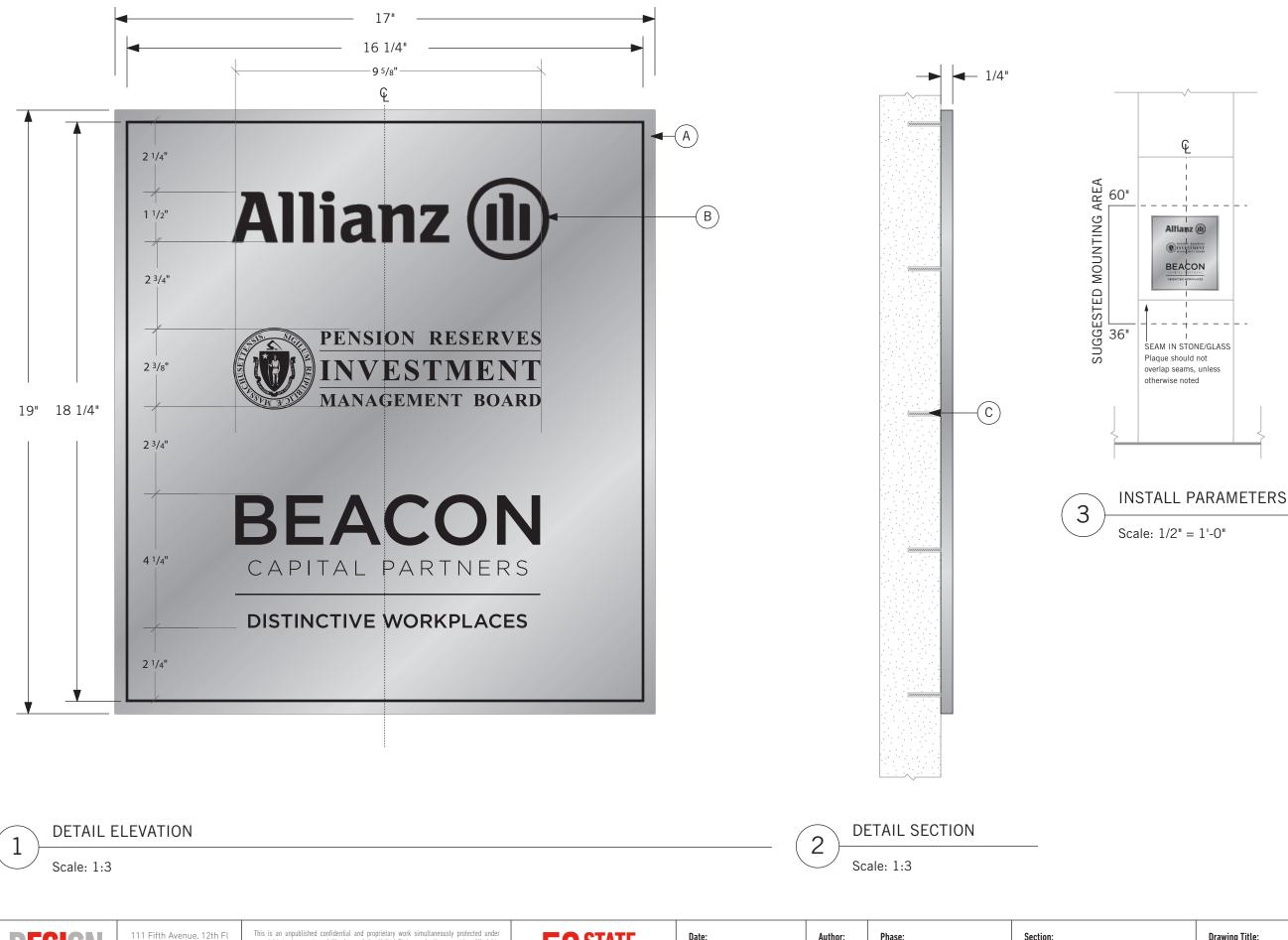


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Date: January 21,2021 **Drawing Title:** Main Entrance ID

#### Drawing Number GR-803 before & after



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### NOTES

## (A)

1/4" thick stainless steel with horizontal #4 brush finish

### (B)

Exterior grade direct print in black. Fabricator to recommend durable printing method, e.g. weather and tamper resistant. Vector artwork to be provided by owner/building management.

### ( C )

Stone surface: Stud mounted flush to wall surface (shown)

Fabricator to suggest alternate mounting for glass surface, e.g. Full sheet VHB tape

## PARKING GARAGE ID





PARKING GARAGE ENTRANCE ID - elevation

Scale: 1" = 1'-0





REFERENCE PHOTO existing sign to be replaced

Scale: NTS



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Date: January 21,2021 Section: Graphics - Exterior

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### NOTES



3/8" thick white acrylic sign pan painted P2 with text, rule, and logo masked out to reveal white acrylic subsurface. Illuminated internally with even light coverage, using existing power source. Mounted to existing framework with hidden hardware.

## **EXTERIOR GARAGE ENTRANCE AND REGULATORY SIGNAGE**





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STATE

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### ALL SHOP DRAWINGS TO BE APPROVED BY ESI DESIGN PRIOR TO PRODUCTION.



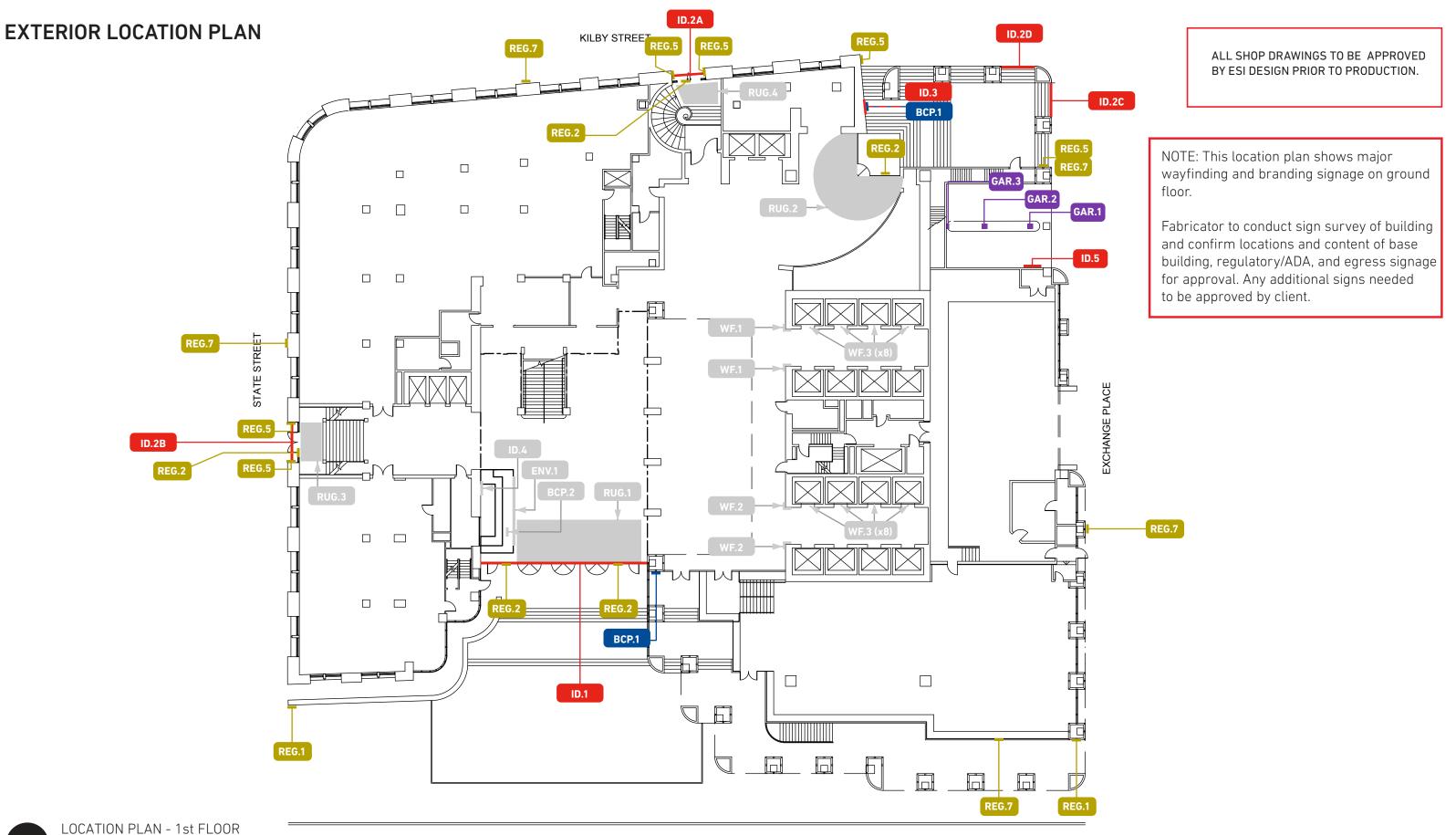
Internally illuminated durable panels suitable for exterior, vehicular traffic location. Final production TBD in coordination with fabricator. Panels to replace existing panels shown at left.

1/8" thick aluminum panel painted P2 with

1/4" thick aluminum painted P2 with etched and filled letters and icons in P4.

Cut vinyl. Final color TBD based on site

**Drawing Number** GR-804.2



\_\_\_\_\_

### Scale: NTS



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**53**<sup>STATE</sup>

**Date:** February 2021

CONGRESS STREET

Author: LG Phase:

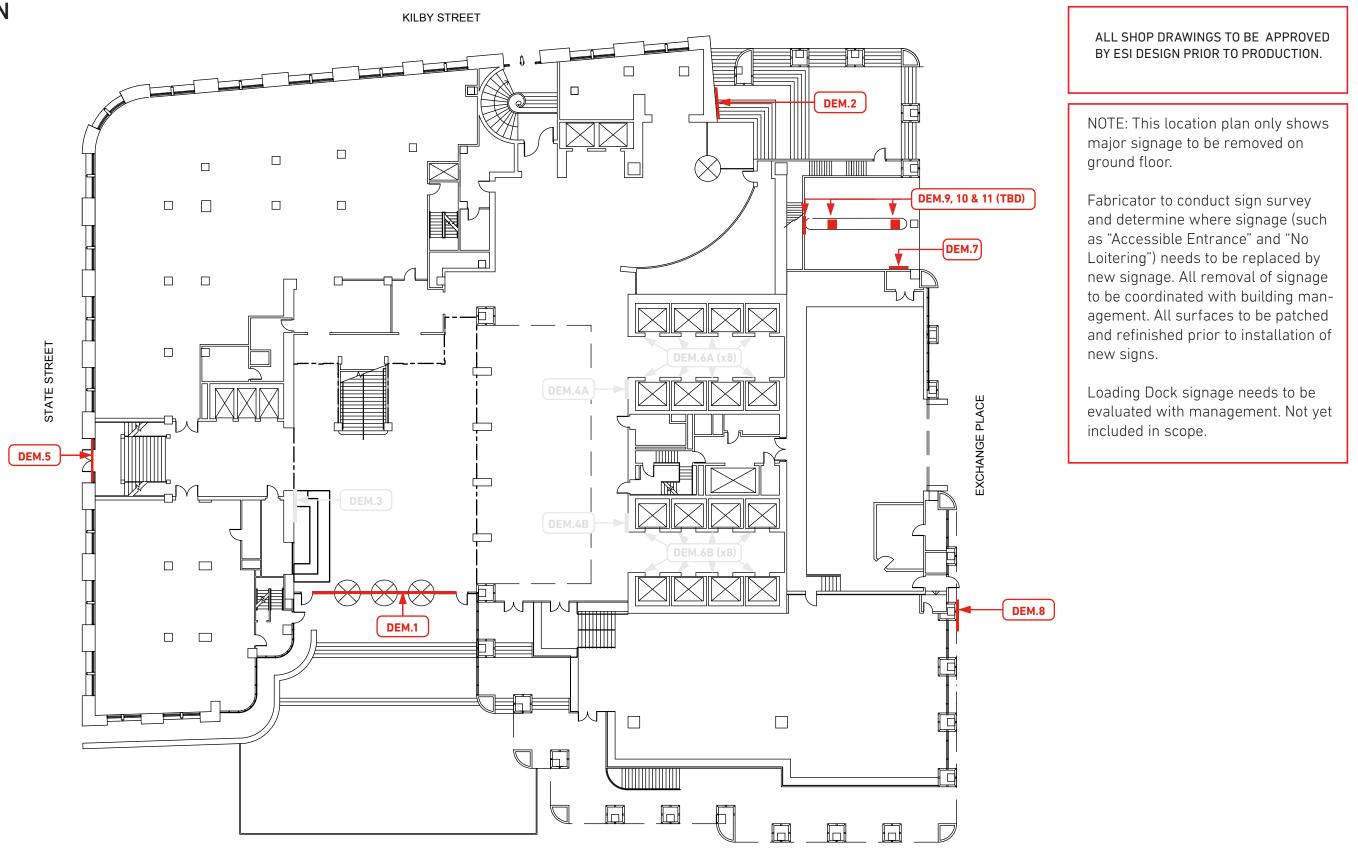
Production

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U	Ľ	J	U	

DES	IGN											2/24/2021
EXTERIO												2/24/2021
LABEL	SIGN TYPE	QTY	MESSAGE	w	н	D	MATERIALS	COLOR/S / FINISH	MOUNTING	INSTALL/SITE NOTES	MOCKUP/ Sample?	MOCKUP/SAMPLE DESCRIPTION
ID.1	Main Entry ID	1	Building Address	11'-0" TBC based on signage band	7'-0" TBC based on signage band	3" TBC based on signage band	Reclad transom with signage band and dimensional channel letters with front illumination.	P1, P2, P4.	Mounted to existing transom or replace entirely and mount using existing skeletal structure	Alternative price for replacing existing structure with new signage band. Engineering needed to assure sign is both structurally sound and safe. "53" extends nearly 7'-0" above signage band, will need reinforcement.	Yes	Sample paint colors amd mockup of illumination method
ID.2A	Historic Entrance ID (Kilby Street)	1	Building ID	12'-0 1/2" TBC based on signage band	4'-7" TBC based on signage band	3" TBC based on signage band	Dimensional aluminum lettering on signage band. Not illuminated.	P1, P2, P4.	Mount to stone on either side of opening.	Mount spanning doorway, attached to stone on either side. Signage band capped on top and bottom to neatly conceal and protect the wooden structure beneath. Fabricator to determine method to hide exisiting wooden sign and keep it free of excessive moisture and dirt.		
ID.2B	Historic Entrance ID (State Street)	1	Building ID	12'-0 1/2" TBC based on signage band	4'-11" TBC based on signage band	3" TBC based on signage band	Dimensional aluminum lettering on signage band. Not illuminated.	P1, P2, P4.	Mount to stone on either side of opening.	See note for ID.2A above		
ID.2C+D	Corner Entrance IDs (Kilby St & Exchange PI - one on either side of corner entrance)	set of 2	Building ID	9'3 1/2" TBC based on signage band	4'-7" TBC based on signage band	3" TBC based on signage band	Dimensional aluminum lettering on signage band. Not illuminated.	P1, P2, P4.	Mount to either side of opening, front of gray bar flush with mullions as shown.			
ID.3	Corner entrance secondary ID	1	Building ID	2'-1 1/2"	3'-4 1/2"	1"	Dimensional aluminum letters	P1, P2	Mounted to stone wall surface with hidden hardware	Remove existing building ID, patch and repair stone		
BCP.1	Beacon Plaque	2	Beacon Logo	17"	10"	1/4"	stainless steel panel with brush finish with direct print graphics in black and polished edges	Horizontal #4 brush finish on back panel, polished finish on lettering, etched and paint two colors, see GR-803.	Stone surface: Stud mounted flush to wall surface (see drawing) Alternative mounting: durable, exterior grade method, such as full sheet VHB tape (?)	One location is on a column permanently clad in glass. Fabricator to use durable, exterior grade direct printing method or recommend alternative.		
ID.5	Garage Parking ID	1	Private Parking + Building ID	approx 4'-0"	approx. 3'-0"	3/8"	white acrylic sign pan painted P2 with text, rule, and logo masked out to reveal white acrylic subsurface. Illuminated internally with even light coverage, using existing power source.	P2, P4	mounted to exisitng metal framework with hidden hardware, method TBD	remove existing parking ID structure and replace. Patch and repair as needed.		
GAR.1	2-sided directional sign	1	Enter (front) + Caution Right Turn Only (back)	1'-0" to be confirmed	2'-6" to be confirmed		Internally illuminated durable panels suitable for exterior, vehicular traffic location. Final production TBD in coordination with fabricator. Panels to replace existing.	P2, P4				
GAR.2	Garage entrance instructions	1	Stop. Push intercom button	1'-0" to be confirmed	2'-6" to be confirmed		See note above	P2, P4				
GAR.3	Garage clearance information	1	Clearance 6'-6" Stand clear when door is in motion	1'-0" to be confirmed	1'-0" to be confirmed		1/8" thick aluminum panel painted P2 with letters painted P4	P2, P4				

DES	SIGN									2/24/2021
REG.1	Wheelchair access	2	Accessible Entrance Ramp	1'-4"	6"	1/4" thick aluminum panel in P2 with etched and filled text/icon in P4		Mount to wall near ramp.		
REG.2	Exterior regulatory	5	No Smoking / Delivery location	1'-3 1/4"	10"	Second surface applied vinyl on glass	P4	Mount second surface to interior of glass as shown.		
REG.5	Wheelchair access Congress Street	6	Accessible entrance located on Congress Street	1'-4"	6"	1/4" thick aluminum panel in P2 with etched and filled text/icon in P4				
REG.6	No Loitering	5 quantity to be confirmed	No Loitering	8"	2"	1/4" thick aluminum panel in P2 with etched and filled text/icon in P4				

### **EXTERIOR DEMO PLAN**



CONGRESS STREET



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Date: February 2021 Phase:

DES	GN										2/24/2021			
	53 STATE GRAPHIC MATRIX													
DEMO														
LABEL	SIGN TYPE	QTY	MESSAGE			NOTES								
DEM.1	Main entrance ID.	1												
DEM.2	Secondary entrance ID.	1												
DEM.3	ID behind desk, mounted to stone. Repair stone prior to mounting new ID.	1												
DEM.4A+B	Elevator bay signage, mounted to stone. Repair stone prior to mounting new signage.	2												
DEM.5	Exterior wooden building ID	1												
DEM.6A+B	Elevator cab signage, mounted to stone. Repair stone prior to mounting new signage.	16												
DEM.7	Garage parking entrance ID	1												
DEM.8	Dimensional lettering "Exchange Place" on State street	1												
DEM.9	Garage parking entrance column 1	2 panels												
DEM.10	Garage parking entrance column 2	1 panel												
DEM.11	Garage parking entrance warning sign	1	Clearance 6'-6" Stand Clear When Door is in Motion											
DEM.12	Exterior regulatory signage	6 to be confirmed												