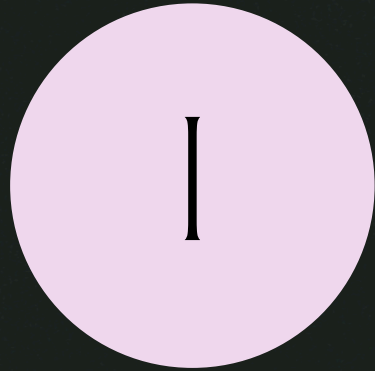


I & I ROSE GARDEN  
GROWING WELLNESS

Boston Cannabis Board Hearing | 6.9.21



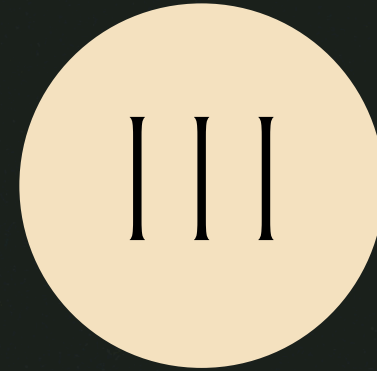
# OVERVIEW



Introductions  
& About Us



22 Birch Street  
as a Destination



Community Engagement  
& Commitments

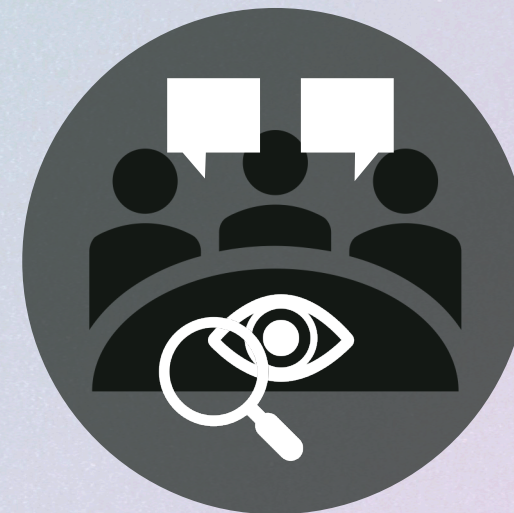




A new age of  
plant-based  
wellness



Recreational sales  
generating significant  
wealth and tax revenue\*  
(\*\$122 Million in MA so far)



Cultivating a community  
of educated,  
empowered consumers



# VISION & MISSION

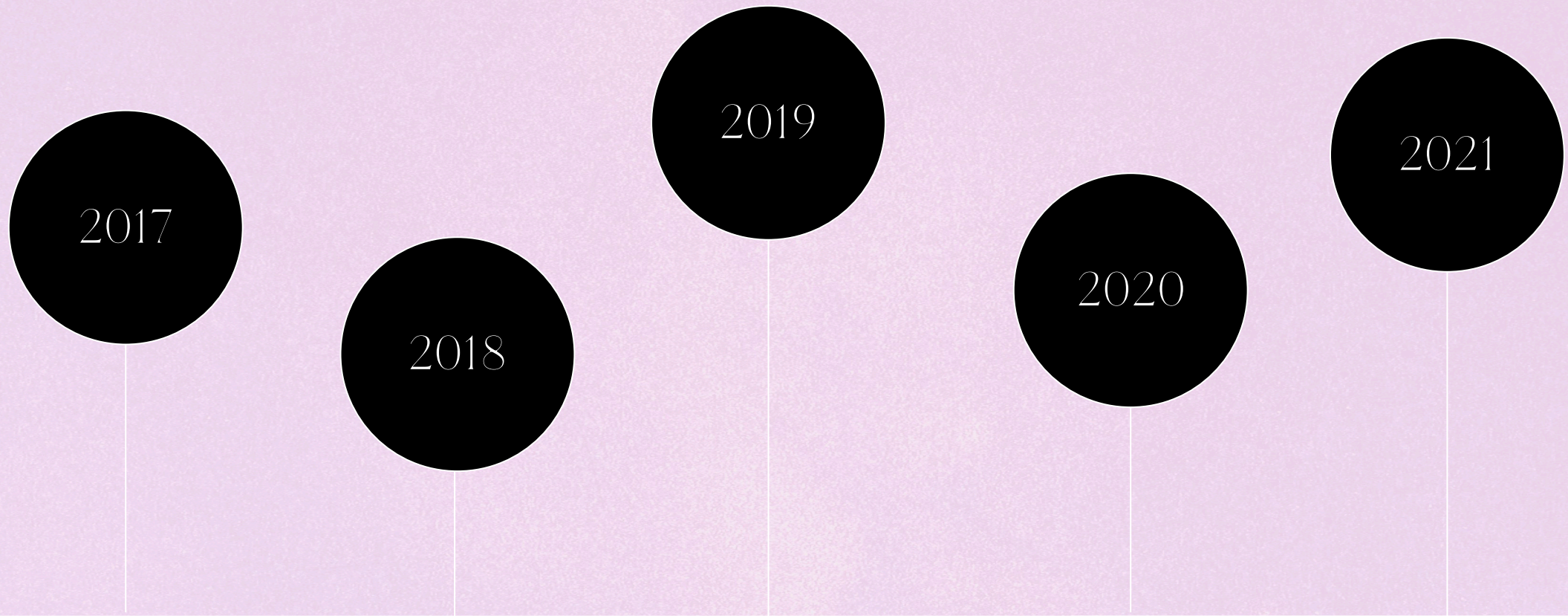


AUTHENTIC CANNABIS-  
ENHANCED  
WELLNESS EXPERIENCES,  
ROOTED IN TRADITION  
YET PRESENTED IN A  
LUXURIOUS & SUPPORTED  
ENVIRONMENT

NATURAL | PERSONALIZED | EMPOWERED







# HISTORY OF THE GARDEN



# MEET THE TEAM

KIJANA ROSE

Founder  
& CEO



RYAN CASALE

Brand & Digital



ANGELA DRISCOLL

Finance



MICHAELA DUFFY

Strategy



# OUR COMMITMENT TO EDUCATION, INCLUSION, & DE-STIGMATIZATION

2%

Of applicants in the Commonwealth have economic empowerment status

19%

Of cannabis-related criminal records have been expunged

75%

Of agent registrations are White



# 22 BIRCH STREET THE CONCEPT

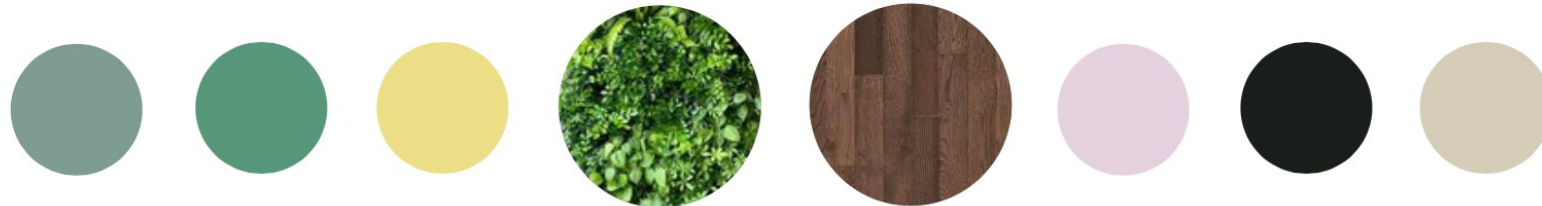
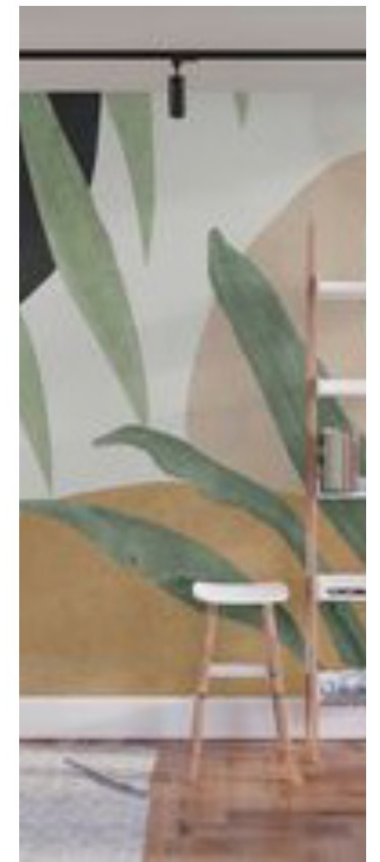


Bakery



Apothecary











# 22 BIRCH STREET PHASED LICENSING

B2B

SUMMER 2021:  
PRODUCT MANUFACTURING

B2C

LATE 2021 OR EARLY 2022:  
RETAIL EXPERIENCE

- Funded through friends & family; want to keep this locally owned
- Tempered growth strategy allows us to thoughtfully build the I&IRG community
- Enables equitable hiring + thorough onboarding and training of additional staff to support a high-end concierge experience



# 22 BIRCH STREET ENVIRONMENTAL MITIGATION



Low-impact  
extraction method  
and schedule



Commercial smell-  
proofing and air-  
scrubbing



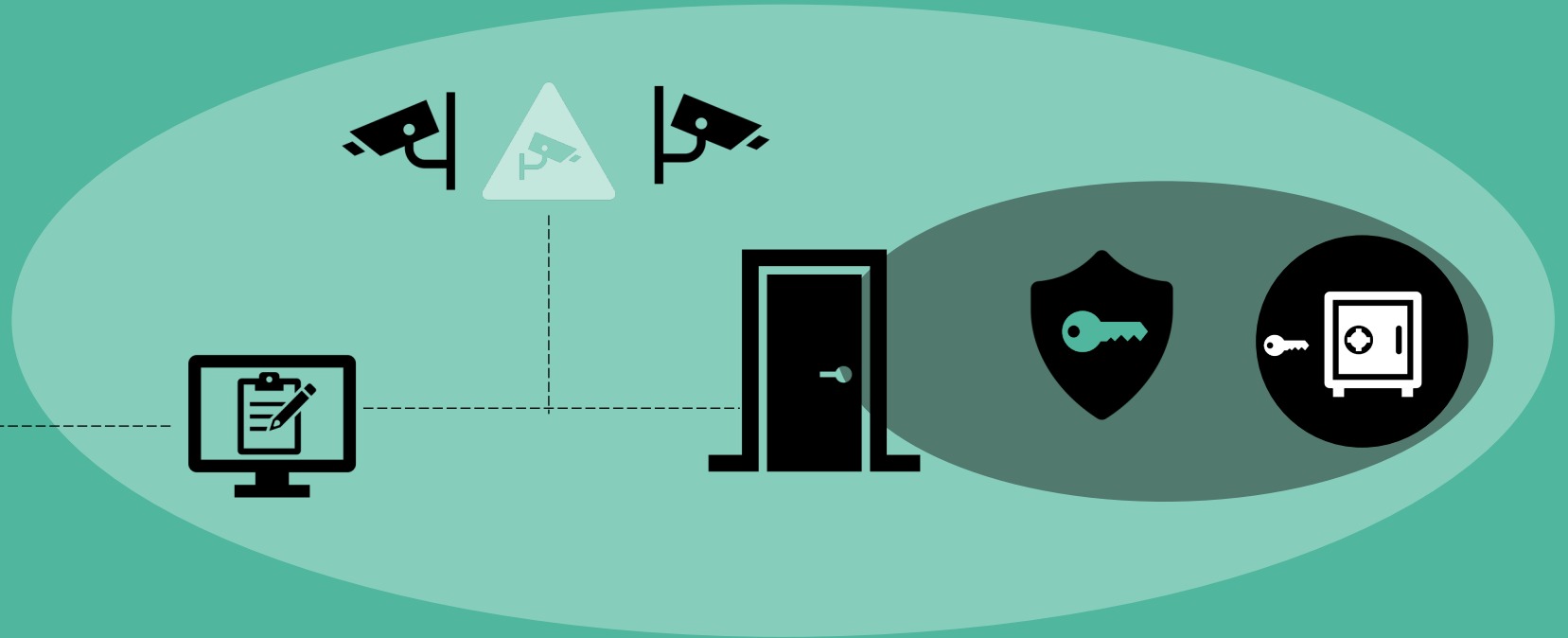
Green Visitors'  
incentive program



# 22 BIRCH STREET SECURITY



Full-time  
security guard



State-of-the-art  
cameras and  
deterrent technology

Single-point of access  
to manufacturing  
space

Vault never open  
when we're open to  
the public



# ROSLINDALE: BUILDING UP THE MAIN STREETS





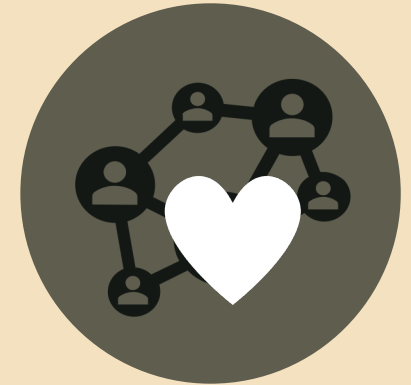
# ROSLINDALE: OUR COMMITMENTS



Safety and  
sustainability



A unique & mindful brand,  
with clear age-restrictions  
and limited public exposure



Partnerships, alliances,  
and deep community  
engagement



# ROSLINDALE: PARKING AND TRANSPORTATION

We've taken concerns about parking, transportation, and wayfinding in Roslindale Village very seriously.

Based on ongoing community conversations, traffic study research, and our own lived experience as residents, we've thought-through a robust plan to assuage worries about congestion:

For locals



Rozzie loyalty program and residents-only walk-in hours on Saturday mornings

For guests



Appointment-based experience; Green Visitors' incentive program



I & I ROSE GARDEN

GROWING WELLNESS

QUESTIONS?  
COMMENTS?

THANK YOU