



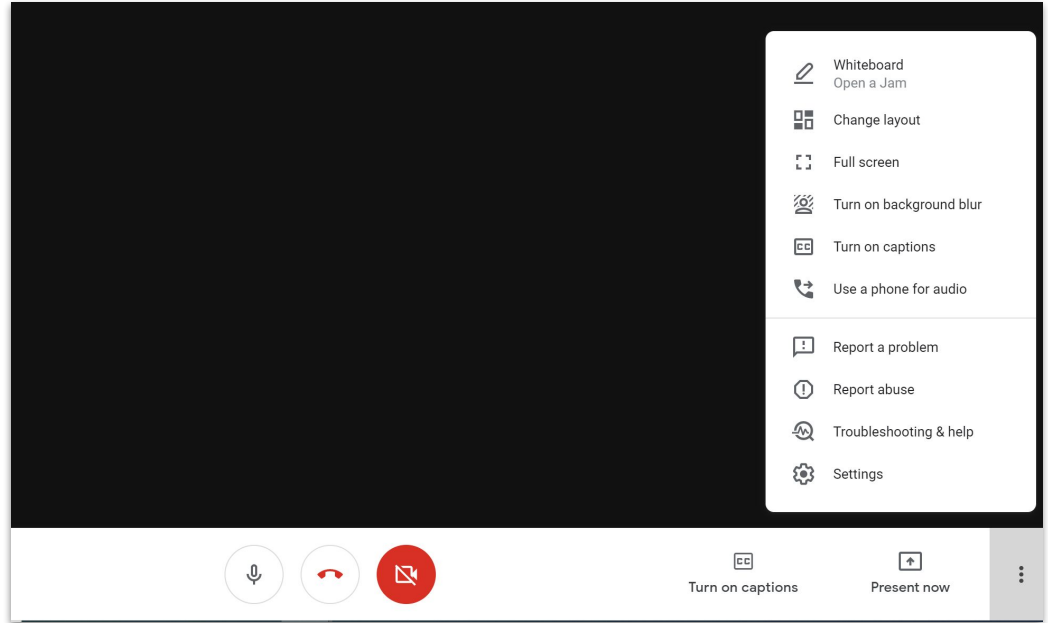
LOWER ROXBURY TRANSPORTATION STUDY

Outreach Advisory Group
March 23, 2022

CITY *of* **BOSTON**

TECH CHECK-IN

- ▶ Is your Google Meet working properly?
 - Can you hear and see?
 -  Can you mute and unmute?
 -  Can you turn your video on and off?
- ▶ You can also join by phone:
650-667-2610
PIN: 300 991 119#
- ▶ Having trouble? Call Ashley (she'll put her number in the chat)



TIP: the options bar is at the bottom of your screen

TODAY'S CONVENING

OUTCOMES

- ▶ Debrief recent outreach activities
- ▶ Review next steps for the project
- ▶ Discuss outreach strategy in the context of next steps

AGENDA

- 11:00 ▶ Suggest any revisions to desired outcomes and/or agenda
- 11:05 ▶ Introductions
- 11:10 ▶ Review next steps for the project
- 11:15 ▶ Discuss outreach
- 11:25 ▶ Review some of the more significant changes since our summer outreach
- 11:45 ▶ Discuss outreach strategy for this next phase
- 11:55 ▶ Agree to next steps for the group and evaluate meeting

INTRODUCTIONS

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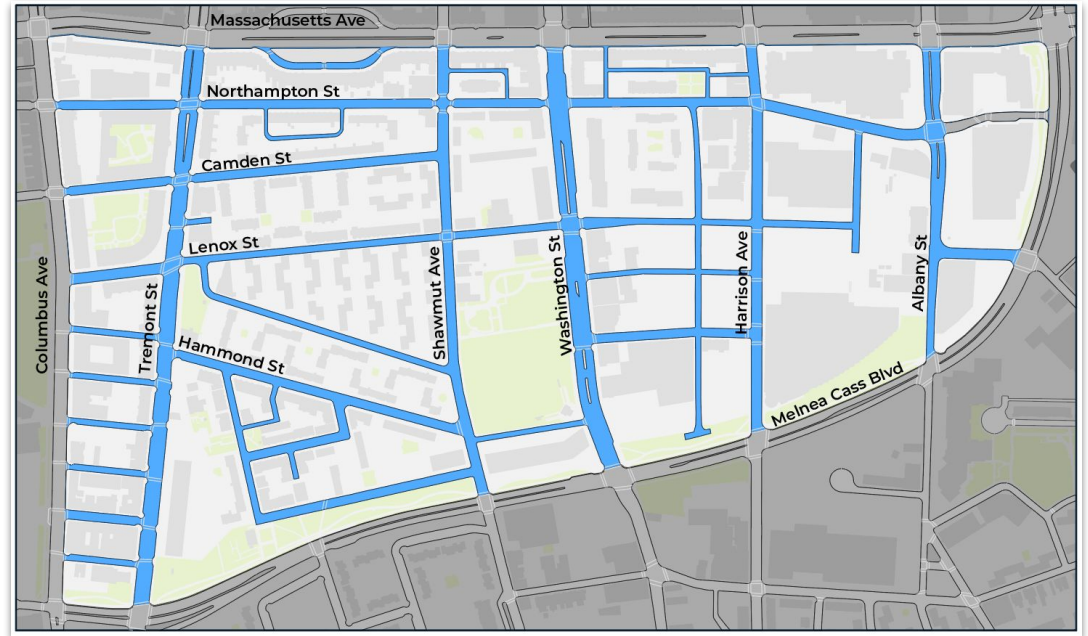
- ▶ Your name
- ▶ Your pronouns, if you feel comfortable sharing (for example: *she/her/hers, he/him/his, they/them/theirs, ze/hir/hir, etc*)
- ▶ How you're connected to communities in Lower Roxbury
- ▶ How did you get to elementary school as a kid?

REFRESHER

PROJECT GOAL

Build a collaborative process with community members to:

- ▶ Highlight **neighborhood assets**
- ▶ Create **positive changes** to your streets in Lower Roxbury



The project area is bounded by, **but does not include** Columbus, Mass Ave., and Melnea Cass.

OUTREACH ADVISORY GROUP

Help us communicate and collaborate with the communities in Lower Roxbury right now.

EXPECTATIONS FOR BTD

Jen, Louisa, and BTD will:

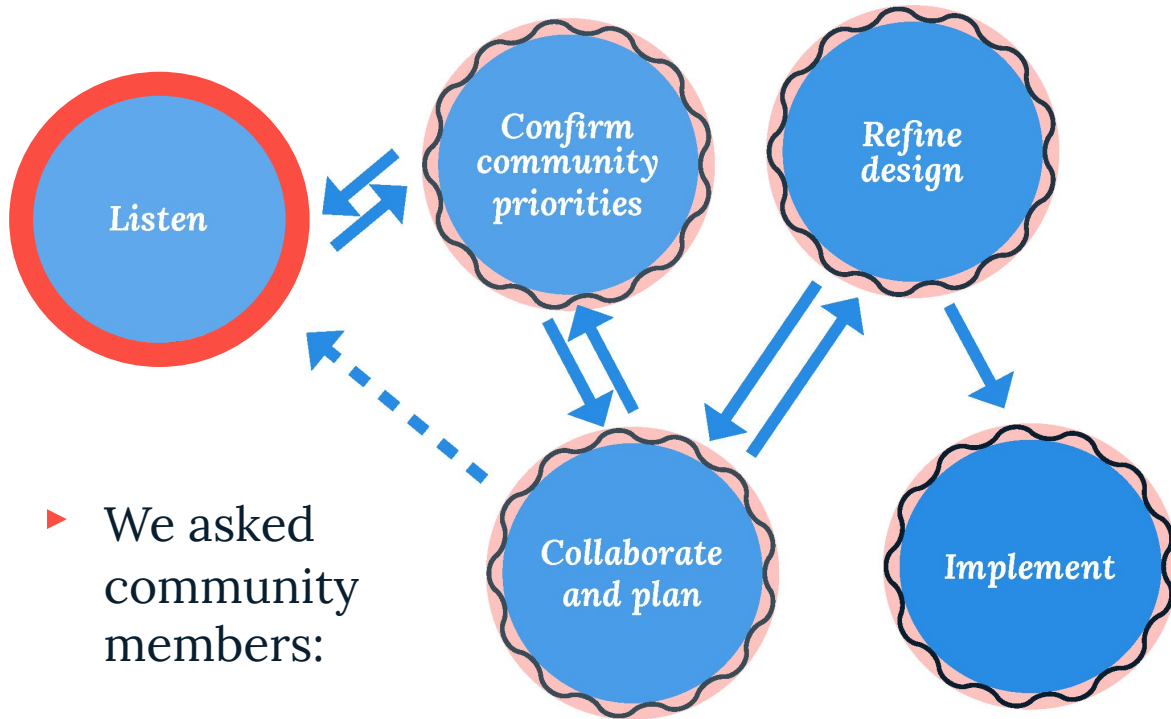
- ▶ Host outreach advisory group meetings quarterly, with ample notice.
- ▶ Be accountable to you with regular communication.
- ▶ Respectfully engage with the outreach advisory group and community members.
- ▶ Incorporate your advice and recommendations about outreach, as best as we are able.
- ▶ Make decisions transparently.

GROUP EXPECTATIONS

Members of the Outreach Advisory Group will:

- ▶ Make a good faith effort to attend outreach advisory group meetings.
- ▶ Engage respectfully with one other, with the project team, with community members.
- ▶ Share your knowledge and experience.
- ▶ Share back to your communities about the project.

Fall 2019 through 2020



- ▶ We asked community members:

- Where do you find joy in the neighborhood?
- What would you change about the streets?

What do you *love* about Lower Roxbury?

Take a moment to share your joy.

Where do you find joy?

Place one dot on the map. Place the matching one here →

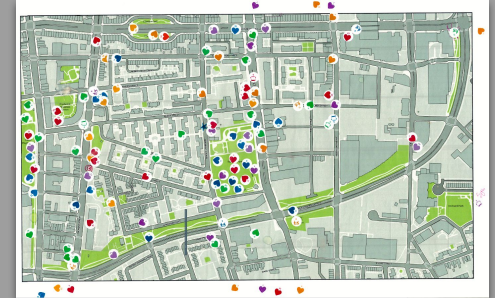


Write the name of the place here. _____

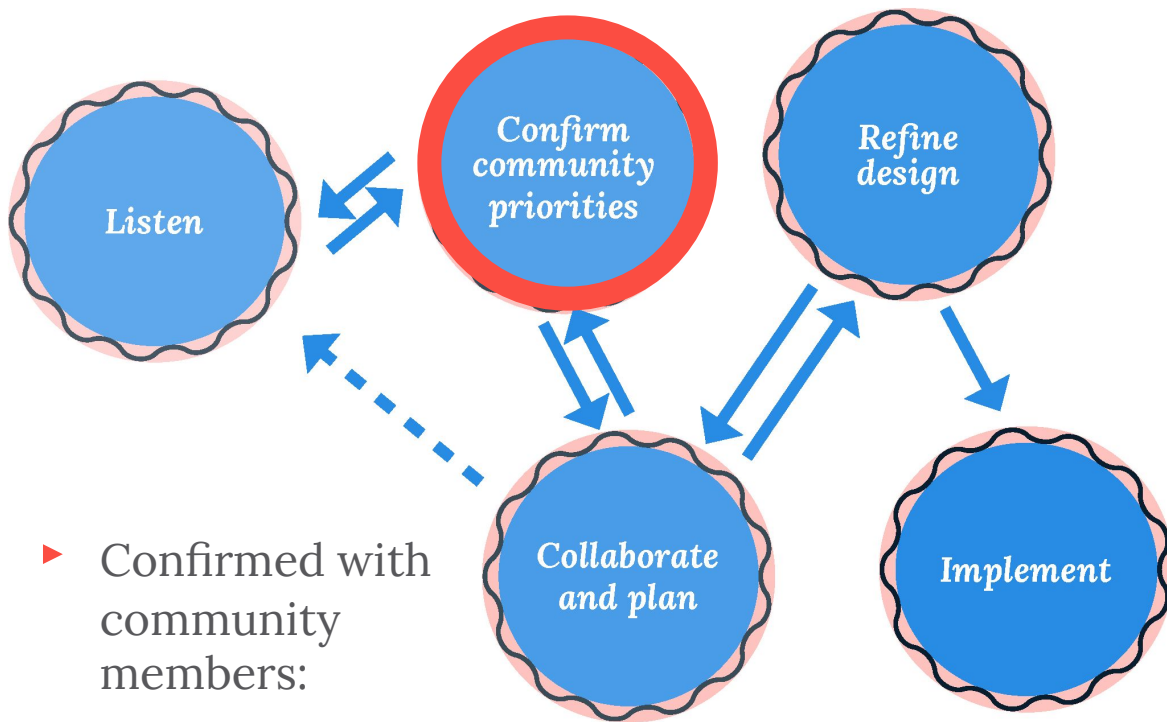
Tell us more about it.

Shops, peaceful, friends

 BOSTON TRANSPORTATION DEPARTMENT
Greg Rooney, Acting Commissioner

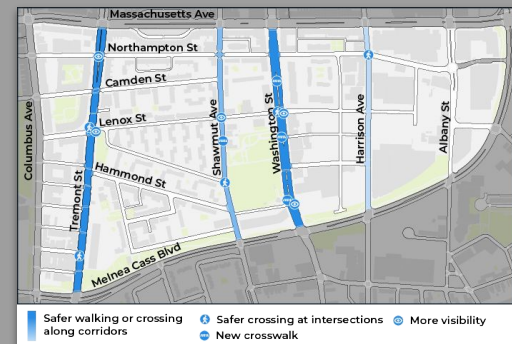


2021



► Confirmed with community members:

- What they would like to see changed
- That we weren't missing opportunities



PROJECT GOAL

You asked us to:

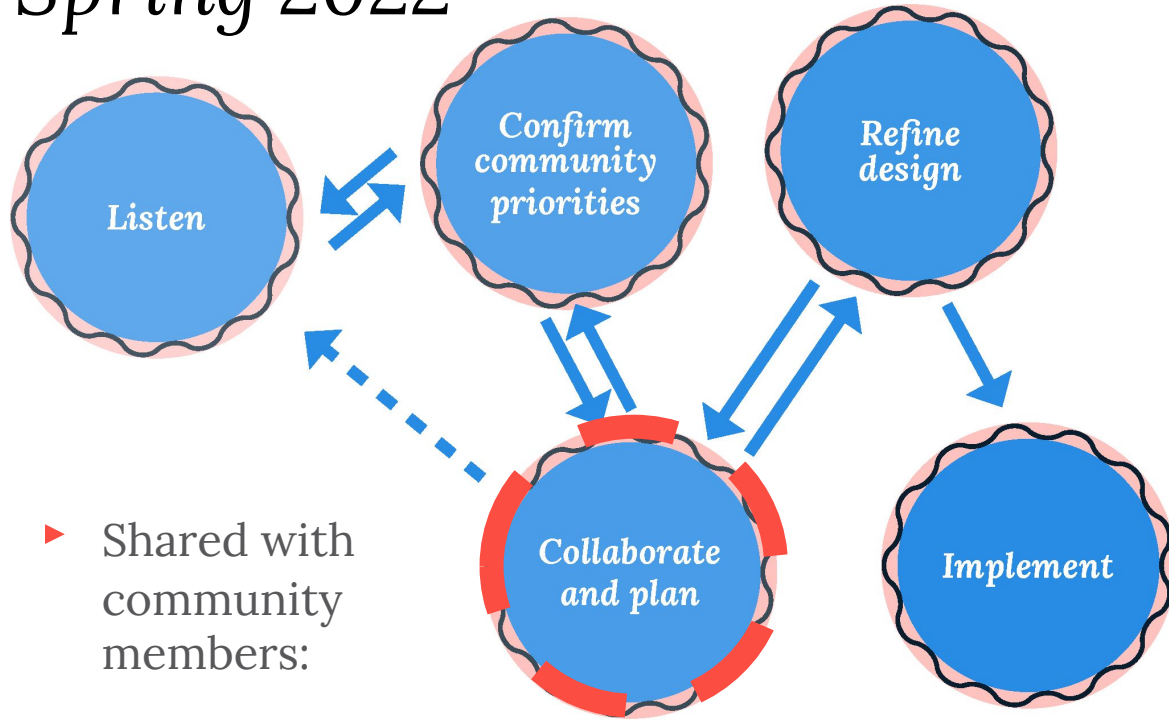
- Take a **broad look** at Lower Roxbury
- Listen to what the **people who live here** want for their community
- Help realize goals related to **transportation and safety**

We aim to build a collaborative process with community members to:

- Highlight **neighborhood assets**
- Create **positive changes** to your streets in Lower Roxbury

The project area is bounded by, but does not include Columbus, Mass Ave., and Melnea Cass.

Spring 2022



▶ Shared with community members:

- Which locations rose to the top as priorities
- Information about the tools we could use to make changes on the streets.

CITY of BOSTON

Lower Roxbury Transportation Study

Este texto ha sido traducido al español y esta después del texto en inglés.

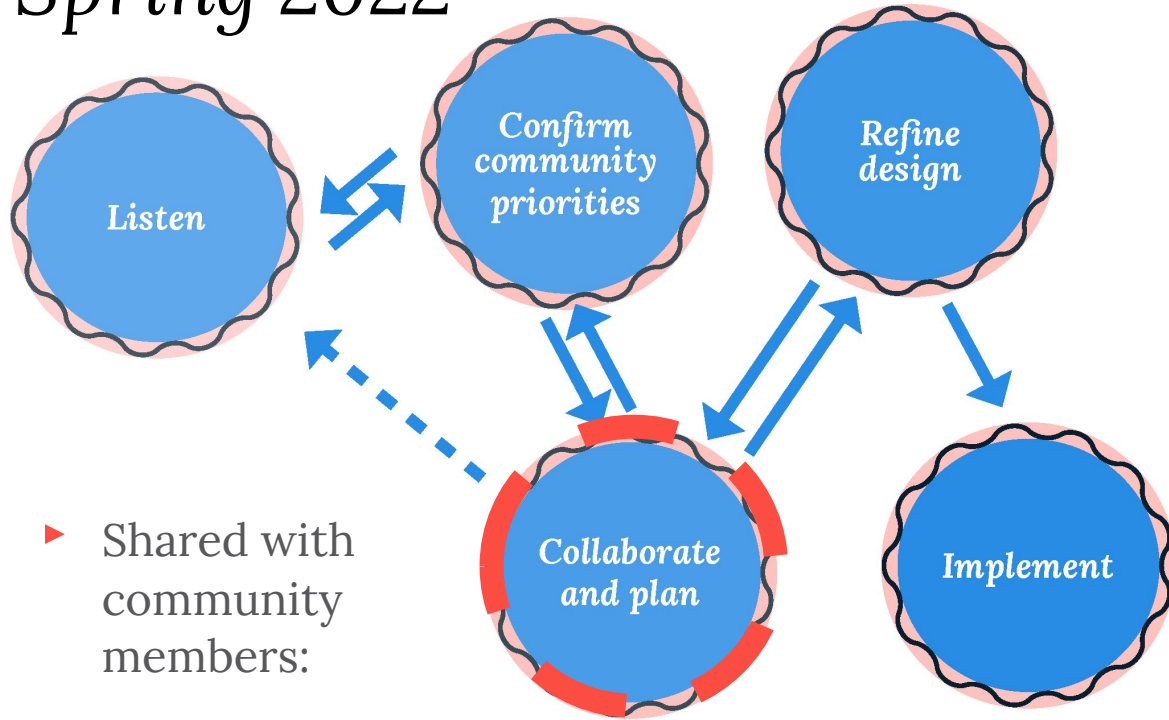
You've helped us identify locations for new crosswalks, traffic-calming features, and bike lanes in Lower Roxbury.

The City of Boston is working to enhance walking and biking for neighborhood residents. We met you in 2019 and 2020 to hear what you love in Lower Roxbury and where you envision changes to your streets. In 2021, we confirmed your priorities in virtual meetings, at events, and with a survey. Now, we want to report back on what we heard.

Here are the seven locations we've prioritized together.



Spring 2022



► Shared with community members:

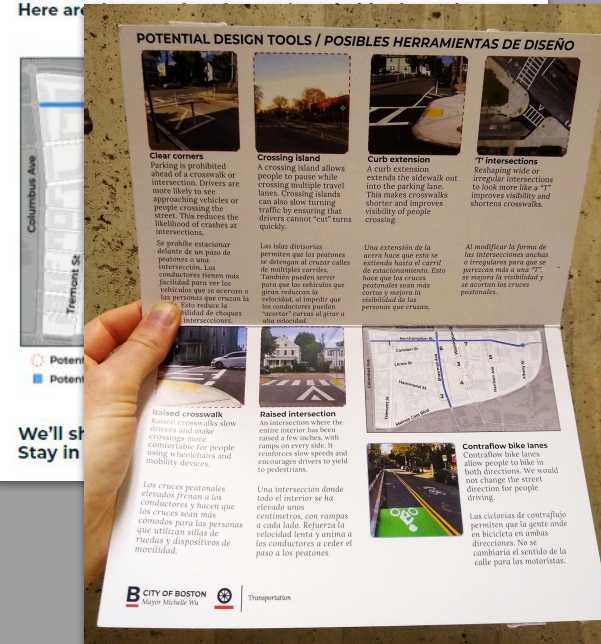
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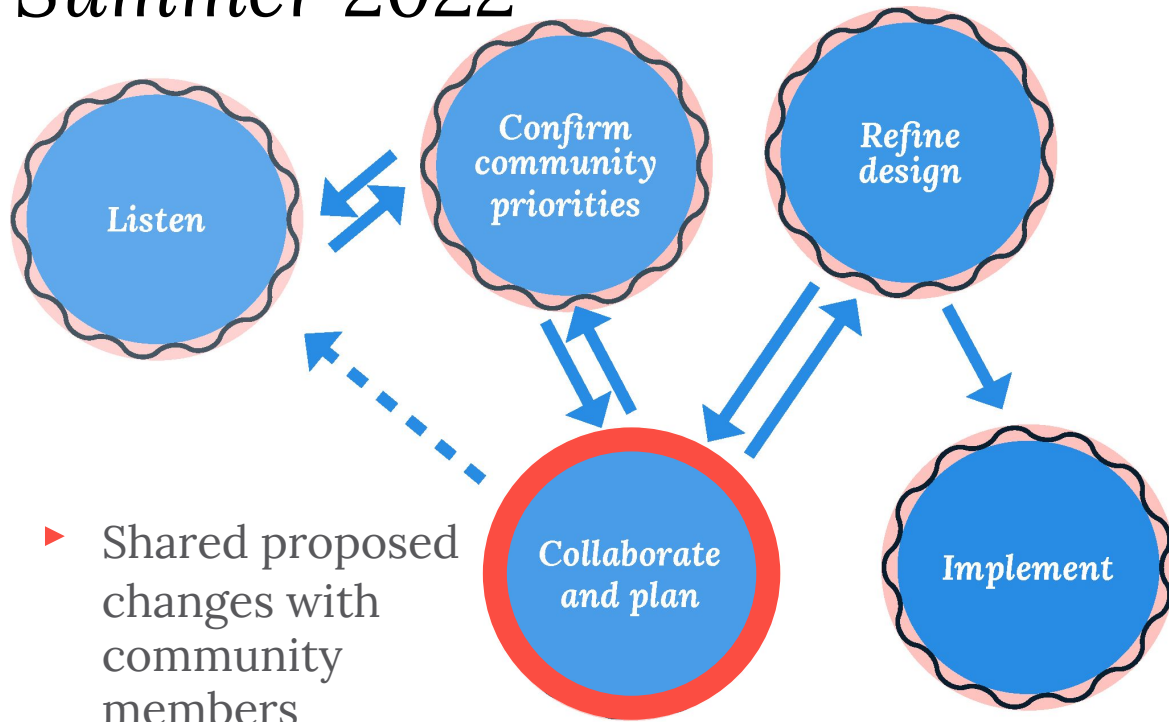
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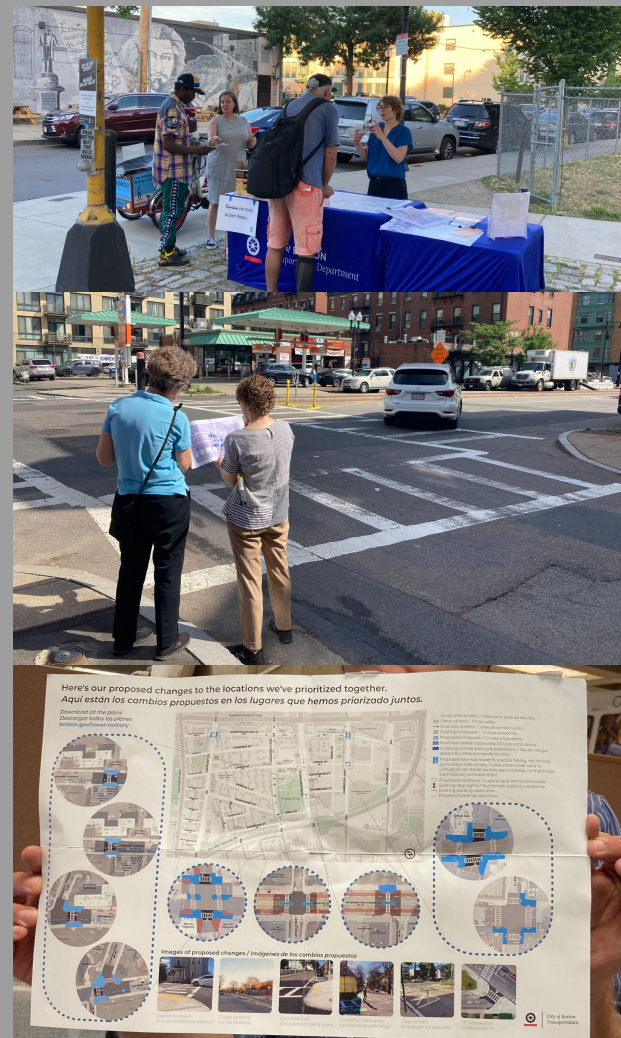
Here are



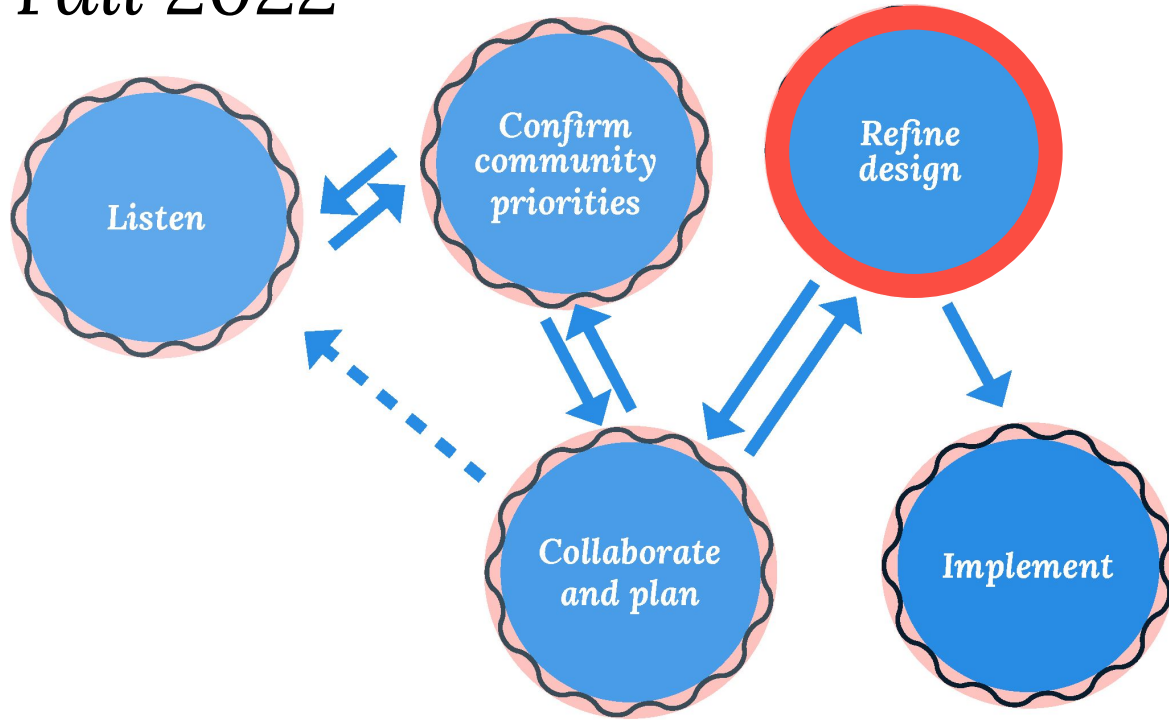
Summer 2022



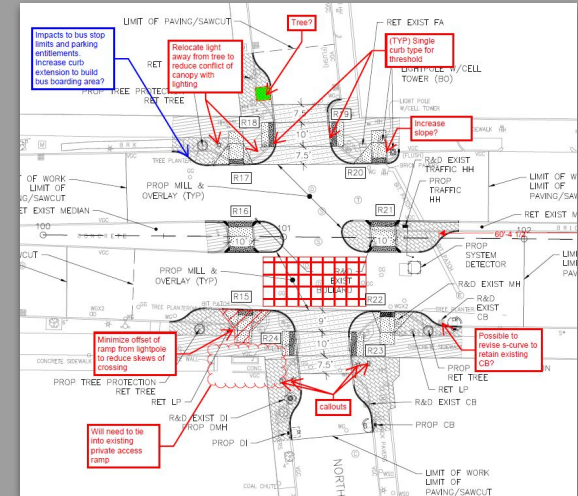
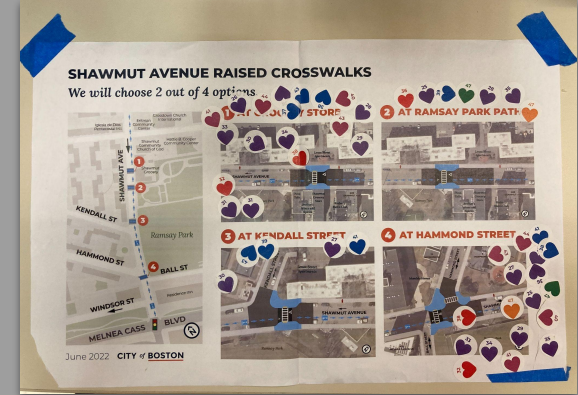
- ▶ Shared proposed changes with community members
- ▶ Heard what residents liked, had questions about, and how they felt about any trade-offs



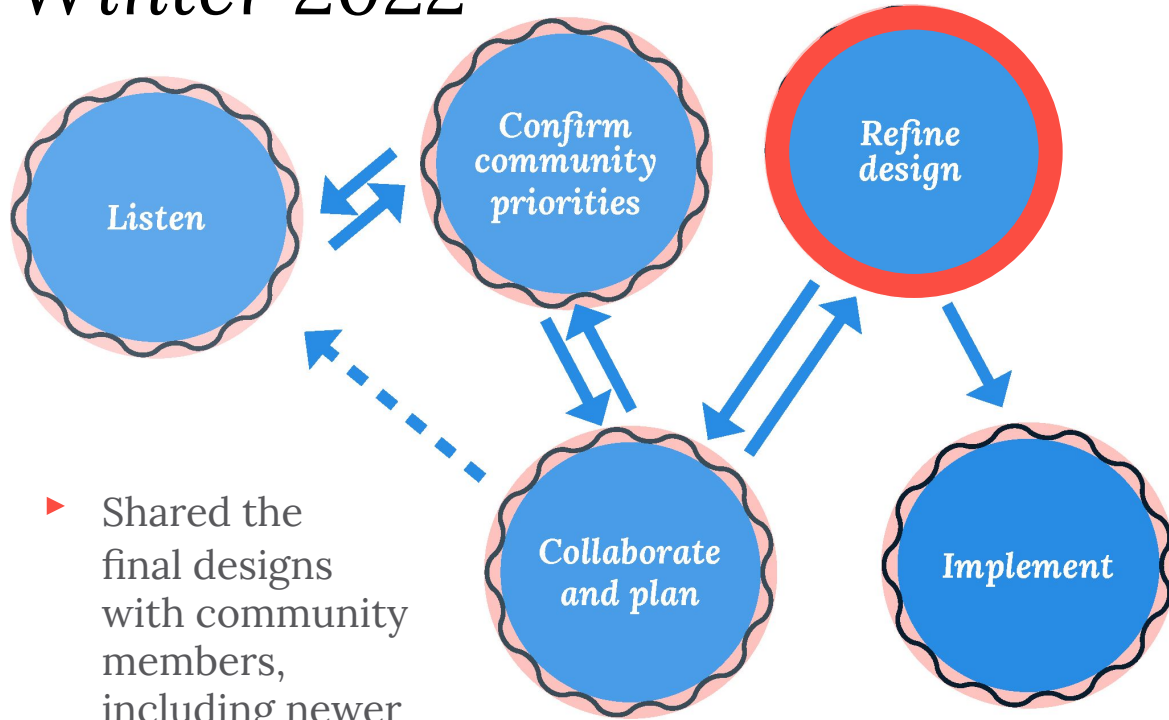
Fall 2022



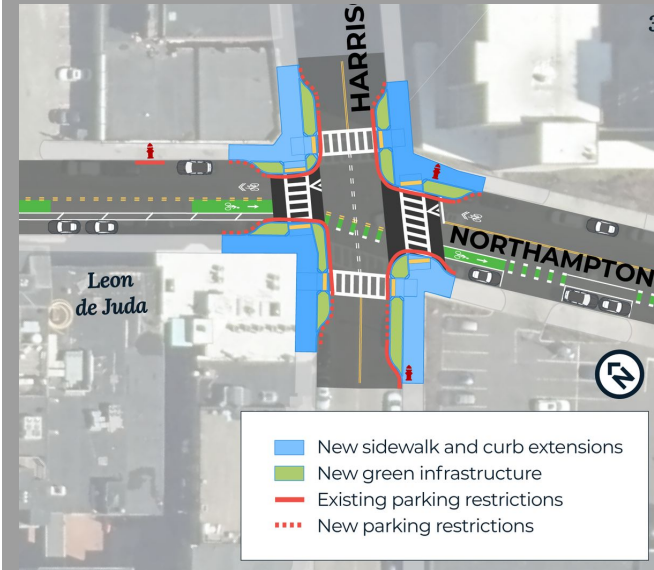
- ▶ Refined the designs based on feedback from public outreach and other City departments



Winter 2022



- ▶ Shared the final designs with community members, including newer additions (Green Infrastructure, curb extensions and reconstructed ramps at corner of Shawmut and Lenox)
- ▶ Heard what residents liked and where they had questions

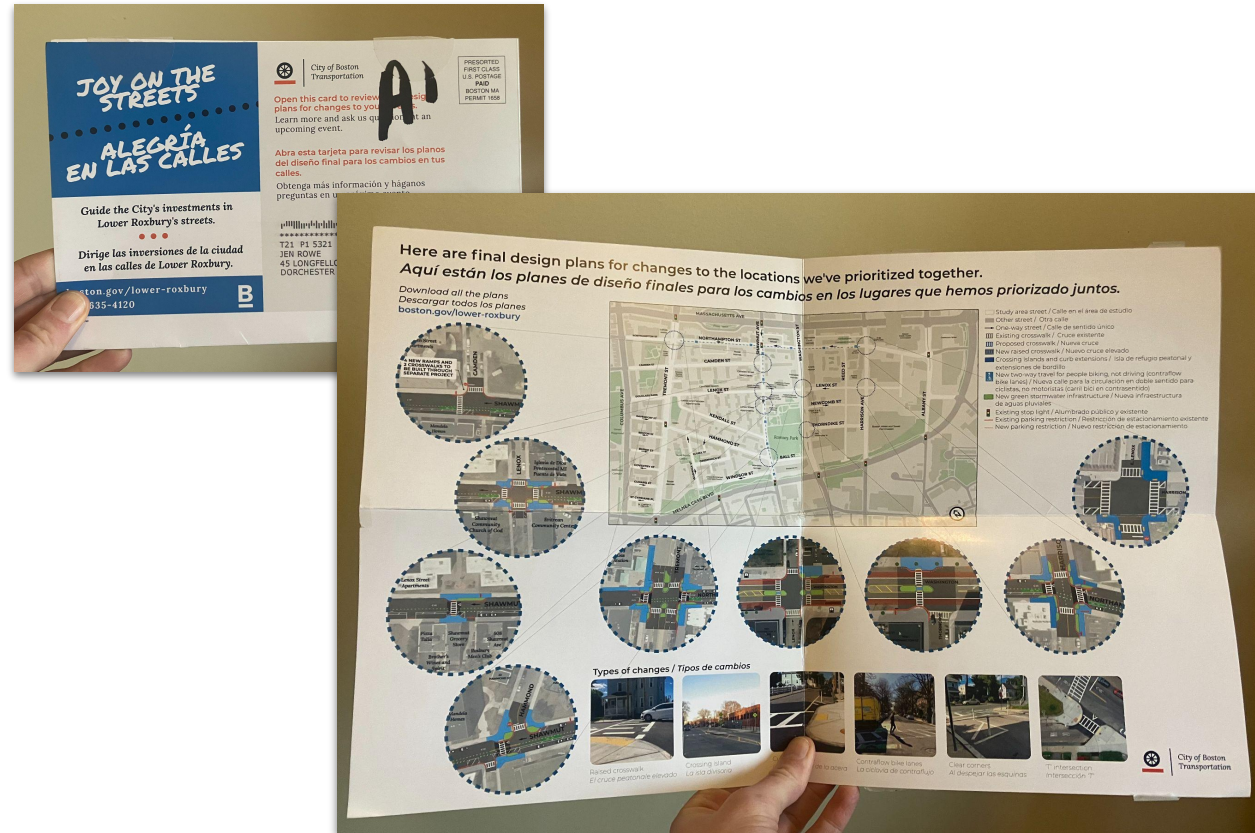


OUTREACH DEBRIEF

GETTING THE WORD OUT

Earlier this year we:

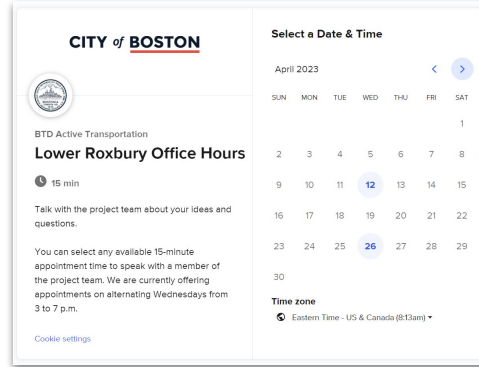
- ▶ Sent a mailing to 5,838 addresses
- ▶ Announced via project email list
- ▶ Asked you to share with your networks



RECEIVING FEEDBACK

We:

- ▶ Hosted 2 office hours (virtually) with the project team, *one attendee*
- ▶ Hosted 3 pop-up events (with tea!)
 - *Approximately 60 conversations*
 - *25 specific comments*

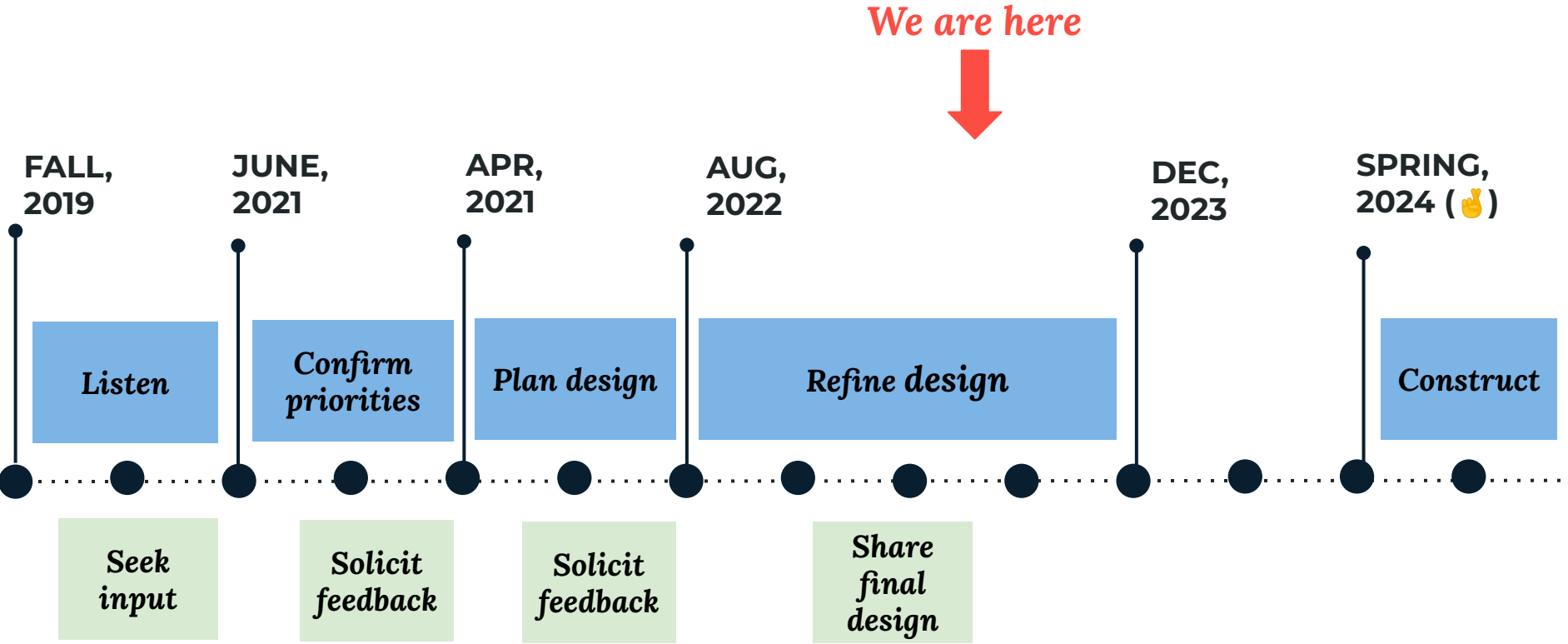


WHAT WE HEARD

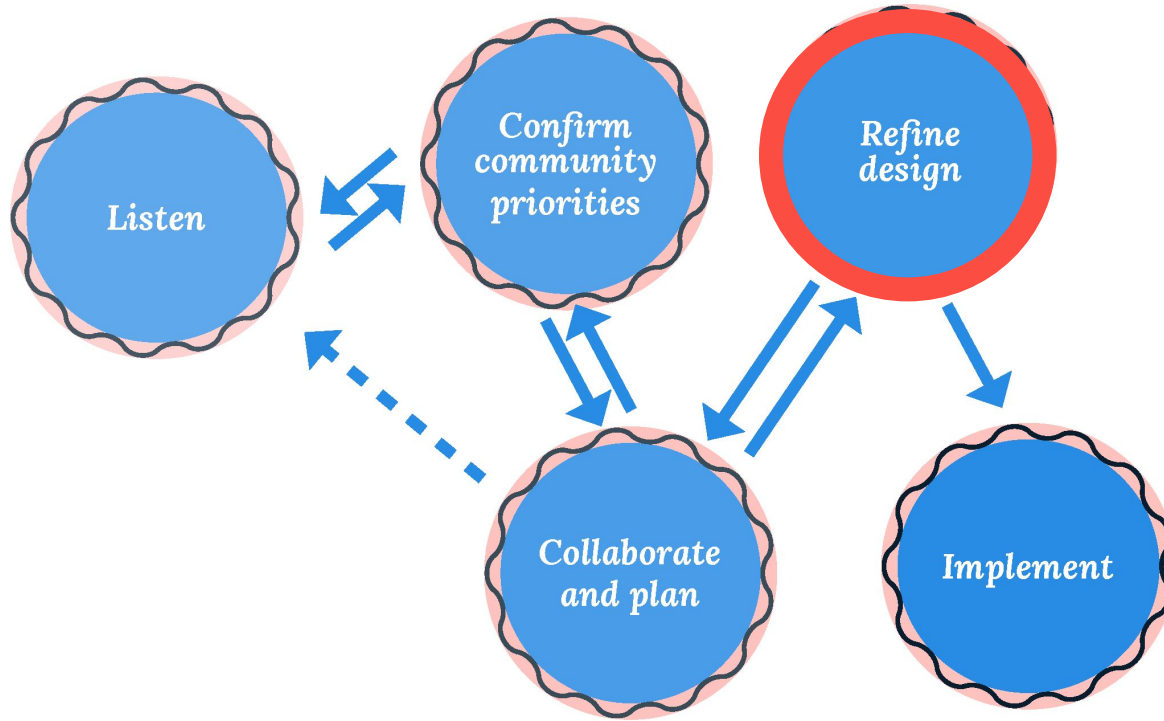
- ▶ We heard **a lot of excitement** for the changes, support for safer crossings and contraflow bike lanes
- ▶ Some **clarifying questions** to understand contraflow bike lanes, curb extensions
- ▶ More **stories** of crashes and near-crashes, difficulty crossing and discomfort biking
- ▶ **Suggestions** for engaging community members about changes at Shawmut at Ball Street

NEXT STEPS

PROJECT TIMELINE



Spring 2023 - Spring 2024



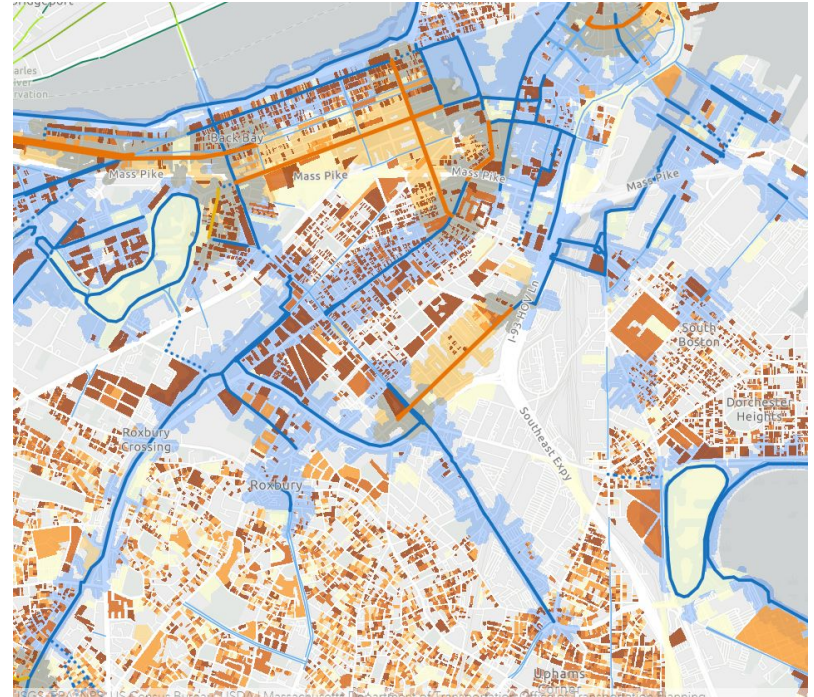
- ▶ Finalize engineering plans
- ▶ Bring plans to the Public Improvement Commission (PIC)
- ▶ Put the project out to bid
- ▶ Keep up awareness of the project

KEEPING UP AWARENESS

Do you have any advice about how we keep up awareness of the project among residents of Lower Roxbury between now and next spring?

Some ideas:

- ▶ Visit abutters to share final design plans: businesses, churches, housing developments
- ▶ Table at neighborhood events
- ▶ Share information at events for neighboring projects (Albany, Columbus, Frederick Douglass Peace Plaza)
- ▶ Send quarterly emails to project list
- ▶ Send another postcard when we have a timeframe for construction



KEEPING UP AWARENESS

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Some ideas:

- ▶ **Host a series of Women's Learn to Ride events in the neighborhood**
- ▶ Host an info session about Green Infrastructure and national certification program
- ▶ Spray paint outline of proposed crosswalks and curb extensions with signage



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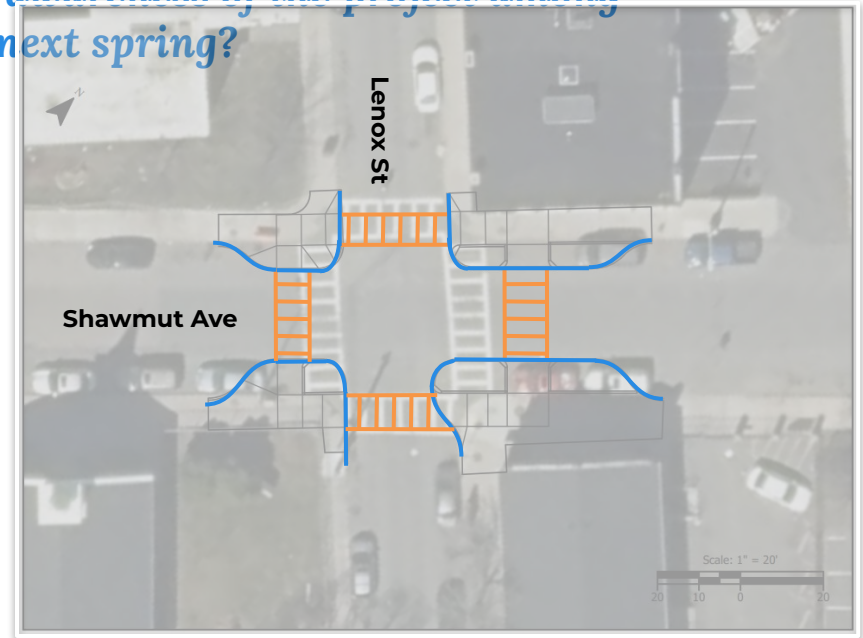


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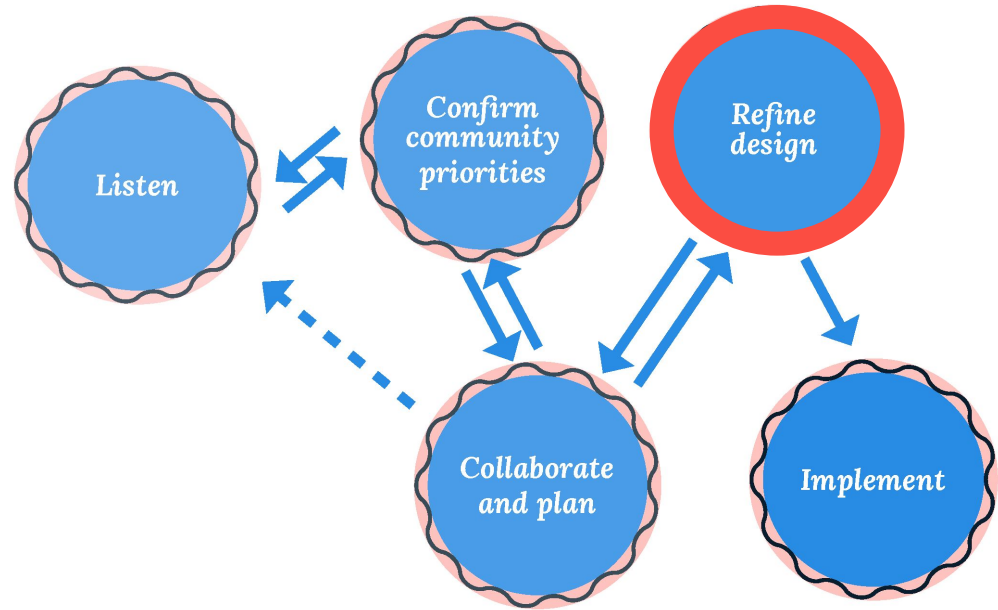
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NEXT STEPS FOR THIS GROUP

- ▶ Meet again:
 - *June 8th at 11:00am*
- ▶ Email to you re: today's meeting notes
- ▶ Keep you posted!



MEETING EVALUATION

OUTCOMES

- ▶ Debrief recent outreach activities
- ▶ Review next steps for the project
- ▶ Discuss outreach strategy in the context of next steps

QUESTIONS

- ▶ *How did we do as a group at achieving our desired outcomes for the meeting?*
- ▶ *How did the project team do at guiding the process?*
- ▶ *Any recommendations for the next meeting?*

CONCLUSION
